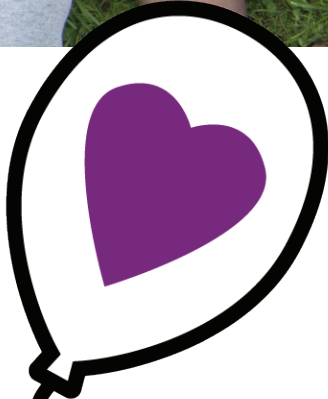




Annual Report 2015/16



Bravehearts
Educate Empower Protect
Our Kids



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- OUR MISSION -

To prevent child sexual assault in our society.

- OUR VISION -

To make Australia the safest place in the world to raise a child.

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- ACKNOWLEDGEMENTS -

Patron in Chief

His Excellency the Honourable Paul de Jersey AC, Governor of Queensland

National Vice Patron

Karl Morris, Executive Chairman
Ord Minnett Limited

National Board

Director and Chair

Hetty Johnston, AM (Founder & Executive Chair, Bravehearts)

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appointed Commissioner & former Queensland Police Commissioner

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Media personality & radio host

Rachel Bermingham

Entrepreneur & author (4 Ingredients cookbooks)

Carrie Bickmore

Television presenter (The Project)

Billy Birmingham

Comedian, Australian
humourist & sports journalist

Tony Bonner

Australian television, film
& stage actor; singer

Simone Buchanan

Actor (Hey Dad!)

John Cartwright

Former Gold Coast Titans
Head Coach (NRL)

Greg Cary

4BC Presenter

Petro Ciconiceva

Former player for Broncos & Australia

Kristina Costalos

Ten Eyewitness News reporter

James Courtney

Holden Raceing team V8
Super Car Driver

Amy Cure

Professional Cyclist (Rio Olympics)

Stacey Currie

Author & business woman

Damian de Marco

Australian of the Year – 2015
ACT Local Hero & child sexual
Assault campaigner

Matt Doran

Ten Eyewitness News reporter

Heather Foord

TV News Presenter - Qld

Phil Gould AM

Rugby League broadcaster,
journalist & former player & coach

Natalie Gruzlewski

Channel 9 Personality

Ray Hadley OAM

2GB Radio presenter

Ian Healy

Former Australian Cricketer

Derryn Hinch

Senator & Radio Host - 3AW
Radio

Ky Hurst

Ironman & marathon swimmer

Vaughan Johnson

Former LNP MP

Greg Layton

Neurosport

Georgina Lewis

Ten Eyewitness News presenter

Jimmy Maher

Former Australian Cricketer -
Bulls Masters

Bevan Mailman

Former NAB - Legal counsel,
MD of Mailman & associates

Julie McGregor

Actor (Hey Dad!)

Ray Meagher

Actor (Home and Away)

Heidi Middleton

Co-Creator of Sass & Bide

Larrissa Miller

Olympic Gymnast

Sarah Monahan

Actor (Hey Dad!)

Anthony Mundine

Manager - Koder

Jessica Napier

Actor (Sea Patrol /
McLeods Daughters)

Ben Roberts-Smith VC

General Manager, Seven
Network Brisbane

Edwina Royce

Child actor (House Husbands)

Ross Synot

Regional Committee Chair
(Bravehearts Vic)

Ben Tune

Rugby Union player

Matthew Rennie

EY Managing Partner



Bravehearts

Educate Empower Protect
Our Kids

Executive Research Advisory Panel

Peter Bickford (Barrister)

Francesca Brown (Child and Youth Forensic Outreach Services, Children's Health Queensland)

Associate Professor Annie Cossins (Faculty of Law, University of New South Wales)

Barbara Cox (Sequel Communications)

Philip Crawford (Henry Davis York Lawyers)

Dr Melissa Curley (Political Science and International Studies, University of Queensland)

Dr Jodi Death (School of Justice, Queensland University of Technology)

Dr Michael Flood (School of Social Science, University of Wollongong)

Dr Terry Goldsworthy (Faculty of Society and Design, Bond University)

Dr Margaret Hardy (University of Queensland)

Leah Hobbs (University of Queensland)

Wilma James (Uniquest, University of Queensland)

Professor Mark Kebbel (School of Applied Psychology, Griffith University)

Greg Layton (Neurosport)

Dr Ben Mathews (Faculty of Law, Queensland University of Technology)

Professor Paul Mazerolle (Violence Research and Prevention Program, Griffith University)

Dr Elspeth McInnes (School of Education, University of South Australia)

Dr Nadine McKillop (University of the Sunshine Coast)

Jillian Milford-Burgess (Henry Davis York Lawyers)

Anthony Pillion (Webshield)

Dr Kelly Richards (School of Justice, Queensland University of Technology)

Professor Boni Robertson (Office of Indigenous Community Engagement, Policy and Partnerships, Griffith University)

Detective Inspector Jon Rouse (Taskforce Argos, Queensland Police Service)

Tracey Ryan (Lawyer)

Professor Caroline Taylor (Foundation Chair of Social Justice, Edith Cowan University)

Dr Kerryann Walsh (Faculty of Education, Queensland University of Technology)

Our sincerest thanks goes to the following funding entities, which helped fund vital services in the 2015-2016 financial year:

Department of Communities, Child Safety & Disability Services, Qld - \$1,102,951

Services funded: Counselling (Strathpine, SEQ, Gold Coast); Education Program (South East Queensland)

Department of Education, Tas - \$400,000

Services funded: Education Program (Tasmania)

Cunnamulla Child Protection Investigation Unit NSW Police Force - \$9,090.91

Services funded: Education Program (Remote Towns)

Department of Social Services, Federal Government - \$1,643,513.78

Services funded: Royal Commission; Education Program (Cairns); White Balloon Day campaign

Geelong Community Foundation - \$12,500

Services funded: Education Program (Geelong, VIC)

Give Where You Live, Geelong - \$7,000

Services funded: Education Program (Geelong, VIC)

Google Australia Pty Ltd - \$40,000

Services funded: Cyber Safety Program; Travel to International Conferences

Goulburn Valley CASA - \$46,161.21

Services funded: Education Program (Shepparton, VIC)

IMPACT Philanthropy - Perpetual - \$19,500

Services funded: Education Program (Geelong, VIC)

Nine Links Foundation - \$20,000

Services funded: National Funding

Savannah Trust - \$8,000

Services funded: National Funding

Shoalhaven City Council - \$5,000

Services funded: Education Vehicle (Shoalhaven, NSW)

The Dawn Wade Foundation - \$7,000

Services funded: Education Program (Geelong, VIC)

The Jack Brockhoff Foundation - \$15,000

Services funded: Education Program (Geelong, VIC)

Todd Family Foundation - \$10,000

Services funded: National Funding

Uechtritz Foundation - \$5,030

Services funded: Education Program (NSW)



- A MESSAGE FROM OUR FOUNDER & CHAIR -

Recently I was invited to speak about the indelible work of the late child protection luminary, Emeritus Professor Freda Briggs AO, at her Inaugural Memorial Lecture in Adelaide.

Reflecting upon Freda's legacy, I was struck by her enormous contribution. This remarkable woman has accomplished so much during a life dedicated to protecting children, yet despite all the hard work, what impact has that had on our child protection system more broadly?

Thanks to advocates like Freda, we have come a long way in achieving our Vision to make Australia the safest place in the world to raise a child. But it also got me thinking about how far we still must travel to make this a reality.

It is not good enough for example, that the Federal Government continues to ignore the plight of children and families entangled in our Family Law Systems. What will it take for those with the power to protect our kids to commit to prioritising the best interests of the child and to prevent the preventable, via a thorough investigation of this flawed system?

As part of this process, a proud moment was realised in June 2015 when Bravehearts launched Abbey's Project. The independent report is aimed to give a voice to children, parents and others whose negative experiences in the Family Law System, have left them desperately seeking help.

We received 320 submissions from protective parents, mums and dads alike, who wanted to share their stories.

These devastating accounts have only strengthened our resolve. Bravehearts will leave no stone unturned to ensure Australia gets the Royal Commission our kids so desperately need. Watch this space as we launch our next big campaign – a Royal Commission into the Family Law Systems of Australia.

While the launch of Abbey's Project is one highlight of the last Financial Year, there is much more to be proud of as Bravehearts got down to business - creating child-safe communities with our partners including EY (Ernst & Young) in line with our child protection blueprint, The Three Piers to Prevention – Educate, Empower & Protect.

The good news is that we know that child sexual assault is, for the most part, preventable; starting with educating children.

Our Ditto's Keep Safe Adventure personal safety show was delivered to 115,149 kids aged 3 to 8 in day care centres and lower primary schools. Education teams in South East Queensland, Cairns, NSW, Shepparton, Tasmania and Geelong delivered a record number of shows, some of which were in far remote locations.

Support services for children and their families also increased, with therapeutic teams in Arundel, Springwood, Strathpine, Sydney and Caboolture delivering 4,772 counselling sessions and 5,713 phone calls of support.

The Intake and Support Line received 10,282 queries with the majority for therapeutic services (22.9 per cent) and case management (12.7 per cent), while education, training and general information was also requested.

Demand for our specialist training services continued to increase in response to recommendations handed down by the Royal Commission into Institutional Responses to Child Sexual Abuse. Participants increased by 66.44 per cent from the corresponding period to 5,233 people (who are now empowered with knowledge around this crime).

Child protection is everyone's business and nowhere was this more evident than at the annual ThankShoe Awards where children's champions from all over the nation gathered to celebrate their achievements.

The incredible Claude Harvey, AKA The Mowerman, was one of them. The 71 year-old grandfather continues to push his lawnmower and has to date raised a staggering \$849,136 for Bravehearts. If ever you ask what 'just one person' can do, look no further than Claude, whose mammoth individual effort has protected thousands of kids.

We also launched the inaugural All Stars T20 cricket match in Mackay with our great supporters, the Queensland Bulls Masters, plus hosted and delivered another brilliant 777 Marathon, where runners from all over Australia took on the challenge of running 7 marathons in 7 states in 7 days – all in the name of protecting kids.

And by the time you read this, most of our staff would have moved back into our Arundel headquarters on the Gold Coast – thanks to the incredible generosity of Hutchinson Builders who built a second floor on our existing premises and kindly renovated our old building.

This significant refurbishment and extension project was donated by 'Hutchies' and a bunch of benevolent tradies and suppliers, all dedicating time, energy and generosity of spirit to enable

Bravehearts to accommodate our ever expanding array of services and new team members.

Finally, 2015-16 was a massive year for me personally as I stood down as CEO and took up the position of Chair on our National Board of Directors. In addition, my work continues in the role of 'Special Projects', allowing me to focus energy on legislative and policy reform, media, lobbying and campaigning. This will help to ensure Bravehearts stays the lead child protection agency in Australia.

My sincere thanks to all of the Bravehearts team, the Board and our volunteers and supporters, who individually and collectively never cease to amaze with their passion and dedication.

Kind Regards,



Hetty Johnston AM
Founder and Chair



YEAR IN REVIEW

Big steps in the 2015-2016 year were taken towards making Australia the safest place in the world to raise a child...

HELPING SURVIVORS



4,772

specialised counselling sessions were provided to survivors of child sexual assault and their families.

SUPPORTING THOSE IN CRISIS

5,713




support phone calls

1,843



support emails

10,282



contacts with Bravehearts in total (including phone, email, website and in-person enquiries) were made via our Intake and Support Line nationally.

CREATING CHILD-SAFE COMMUNITIES

The number of people working in child-related professions who undertook specialised child-safety training with Bravehearts more than doubled to 5,233 in the last financial year. View right for a breakdown of the different sectors that engaged in our training.



ADVOCATING FOR SURVIVORS

6,253 HOURS

Time spent assisting, supporting and advocating on behalf of adult survivors (including those participating in the Royal Commission) by our Case Management Team.



ENABLING DISCLOSURES

48%



Percentage of online disclosures received via Bravehearts' **Sexual Assault Disclosure Scheme (SADS)** that resulted in investigations.

RESULTING ARRESTS >>

2

CHANGING LIVES

Feedback from a young person after attending counselling at Bravehearts...

I still remember the first ever session with you. I remember feeling like I had done something wrong and that I was somehow at fault for the events that led me to seek help. You were calm and understanding. I remember telling you that I was scared of spending the rest of my life like this; that I didn't see myself ever improving. You helped me to see that I can improve. Thank you for listening and encouraging me to listen to myself.

33% of our individual counselling clients were children under 18.

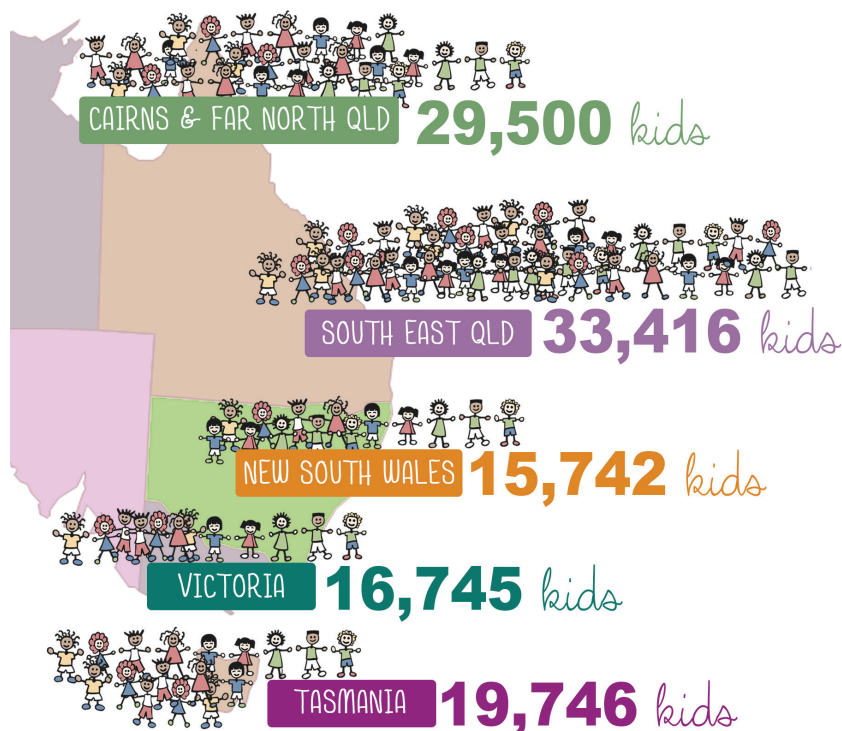
11.5% of these children were aged under 5.



Artwork by a 6 year-old client:
'How I feel about me' (after counselling)

EDUCATING AUSSIE KIDS ABOUT PERSONAL SAFETY

Number of kindergarten to lower-primary school students who have seen our personal safety program, **Ditto's Keep Safe Adventure Show**, 2015-16.



Thank you for visiting our school Ditto. You taught me that it's OK to say NO if I don't feel safe and that my private parts belong to ME. ~ Jack, 7 years



- PREVENTING CHILD SEXUAL ASSAULT -

THE 3 PIERS TO PREVENTION

The 3 Piers to Prevention is a culmination of 20 years intensive research into how to reduce the incidence and ultimately, prevent the occurrence of child sexual assault.

It forms the solid foundations to making Australia the safest place in the world to raise a child. Measurement criteria include personal safety in schools and childcare, mandatory reporting requirements, child protection policies, training and awareness programs, counselling services, inquiries, reviews and sentencing laws.

Prevention occurs when a child ceases to become a victim - when the child uses their skills to avoid being harmed.

It occurs when adults are aware and believe the disclosures of children and respond appropriately.

Prevention occurs when businesses and individuals change the way they deal with child sexual assault.

Prevention is in the best interests and safety of our children and is our first priority.

The 3 Piers to Prevention are:

EDUCATE

All children receive effective personal safety education.

EMPOWER

All adults are trained, aware and motivated, and adequate specialist counselling is available for all those harmed by child sexual assault.

PROTECT

All administrative, procedural and legal systems prioritise the best interests and safety of children.





- EDUCATING OUR KIDS ABOUT PERSONAL SAFETY -

DITTO'S KEEP SAFE ADVENTURE SHOW

When it comes to protecting our kids, Bravehearts believes it is never too early to begin sowing the seeds of personal safety. Children can begin learning valuable lessons to help keep them safe from as young as 2-3 years old - this is why, a decade ago, Ditto's Keep Safe Adventure show was created.

The live, interactive educational show stars Ditto the lion cub and teaches children age-appropriate information about body ownership and how they have a right to be safe.

The 2015-16 year has seen our Education teams visit a record number of schools and childcare centres, reaching over 100,000 children!

Our teams visited remote Indigenous communities in the Torres Strait, toured inland to visit children in outback Queensland, visited schools in South East Queensland, New South Wales, Victoria and Tasmania, spreading the message of personal safety to literally tens of thousands of children aged between 4-8 years.



115,149 

Number of children who saw the Ditto Show in the 2015-16 financial year.

NEW PROGRAMS

This past year has seen the development of two brand new programs, both for middle-upper primary aged students; Ditto's Deputies and CyberEcho.

Ditto's Deputies

Ditto's Deputies is a buddy program for children in Grades 4-6, created in response to consistent feedback from schools asking for a follow-on program from Ditto's Keep Safe Adventure Show for older children.

Ditto's Deputies is will be available for use by schools in early 2017.

CyberEcho

CyberEcho was developed in partnership with Google Australia. The program provides young people with the skills and strategies to help them learn, interact and communicate safely online.

The tagline *What you share will always be there*, underpins the program.

CyberEcho's classroom modules and resources are available to purchase online now: cyberecho.com.au.





- CREATING CHILD SAFE COMMUNITIES -

CHILD PROTECTION TRAINING

Creating communities that are safe for our children means empowering those who spend their time working with and caring for our children with the right knowledge and skills.

Bravehearts' training programs are designed to give educators, practitioners, professionals, group leaders, coaches, parents and carers the tools to act protectively and respond appropriately, for the purpose of creating environments that support child safety.

A highlight this year included presenting to the Australian Olympic Committee in February and the Australian Paralympic Committee in June as part each organisation's preparation for the Rio Olympic and Paralympic Campaigns.

It was a huge honour for Bravehearts to support the Australian Team Management to better understand their duty of care for young people in the team and to increase their knowledge about child protection more broadly.

Bravehearts Training Courses & Workshops



FOR SCHOOLS

Online courses and workshops for teachers, admin and other school staff.



FOR CHILDCARE CENTRES

Professional development training for those working in the child care sector.



FOR SPORTING ORGANISATIONS

Tailored child protection training solutions for sporting organisations.



FOR OUT-OF-HOME CARE

Specialist training for those caring for children or young people out of the home.



FOR THE GENERAL COMMUNITY

Child protection training for the general community.



FOR THERAPEUTIC PRACTITIONERS

Specialist online course for practitioners working with survivors of child sexual assault and trauma.



CUSTOMISED FOR YOUR NEEDS

Customised training packages suited to the specific needs of your organisation.



- PROVIDING SUPPORT AND GUIDANCE-

COUNSELLING

Bravehearts is the only organisation in Australia specialising in holistic, therapeutic services and support for children, young people, adults and family members harmed by child sexual assault.

Our counselling service consists of Psychologists and Counsellors who specialise in helping children and adult survivors to overcome the trauma caused by their assault, using evidence based interventions and best practice.

> Before counselling



> After counselling



Above: Art is an important part of counselling for our child clients, allowing them to express the way they feel before and after their counselling sessions.

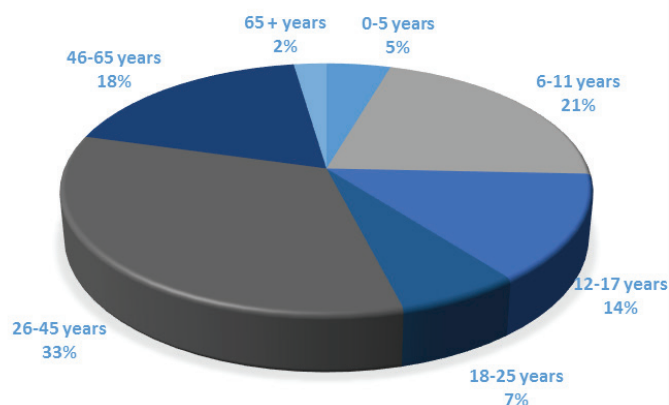
Client Feedback

“ I would like to record how grateful I am to Bravehearts and you for the help you have given me to date. The compassion and assistance provided to me by you and your organisation has moved me more deeply than I can possibly say. One thing that always strikes me is the indifference that many people in the community seem to attach to the trauma of childhood sexual abuse, as if we should just move on or get over it. The sense of betrayal is immense. It never leaves me.

I could not have managed to get this far without the help provided to me, for which I will be always grateful. ”

COUNSELLING CLIENTS BY AGE-GROUP

July 1 2015 - June 30 2016



Our Case Managers provided **1,705 hours** of support work to clients in the last reporting year. This included supporting 105 Royal Commission clients.

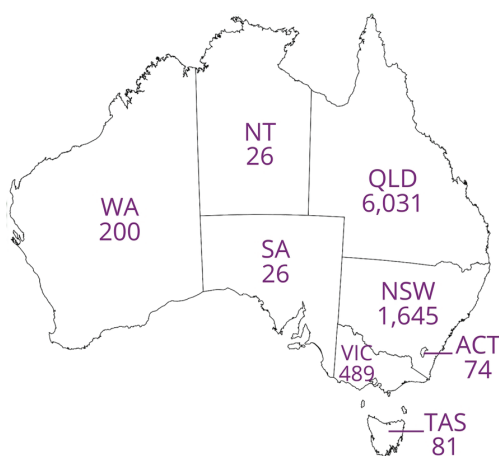


PROVIDING CRITICAL SUPPORT

Bravehearts' Intake and Support Line operators offer telephone counselling, help and refer people in crisis, complete intakes for face-to-face counselling, and ensure the safety of children and clients by completing child safety and police notifications.

Our Intake and Support Team are often the first point of contact that people in distress have with Bravehearts; worried and unsure of how or where to seek help, our Support Team play an important role in guiding people and helping them make their first steps towards healing.

Number of calls to Bravehearts' Support Line by State / Territory



ADVOCATING FOR SURVIVORS

Bravehearts' Case Managers play an important role in supporting adult survivors of child sexual assault by;

- supporting their participation in the Royal Commission by helping them prepare their Written Statement and attending their Private Session with a Commissioner;
- helping them report their assault to the police either via the Sexual Assault Disclosure Scheme (SADS) or attending a police station with them;
- helping them to better understand the criminal court process, their option for family law advice and the statutory child protection system, and their rights when involved with these systems;
- exploring their compensation options through a panel of solicitors that assist Bravehearts;
- helping them to obtain their records from the relevant agencies;
- offering therapeutic phone intervention when required and helping clients to access other services when necessary.



- CREATING VITAL CHANGE -

OUR RESEARCH

In line with Bravehearts' 3 Piers to Prevention approach, and supported by our Executive Research Advisory Panel, our Research program is focused on building an evidence-based approach to the understanding, awareness, prevention and system and legislative responses to child sexual assault in our communities.

Some of the strategic objectives of the research conducted by Bravehearts include:

- Strengthening the research around child sexual assault (including online harm) so as to influence policy and legislation;
- Reviewing all legislation to ensure the safety and protection of children is the priority;
- Bringing in appropriate sentencing for child sex offenders;
- Strengthening the management policies for child sex offenders;
- Supporting the development and continual improvement of Bravehearts programs.

LOBBYING

Some of the issues Bravehearts lobbied for in 2015-2016, included:

- Continued lobbying for a review of the Family Law System;
- Advocated for the continued detention of dangerous, repeat sex offenders and pushed for the review of continued detention legislation;
- Requesting appeals on a number of manifestly inadequate sentences handed down;
- Providing feedback on sentencing Bills;
- Advocating for presumption against bail in child sexual assault offences;
- Providing feedback on proposed approaches to sexting;
- Advocating for reviews of a number of cases where there had been identified system failures.

SEXUAL ASSAULT DISCLOSURE SCHEME (SADS)

The Sexual Assault Disclosure Scheme (SADS) was developed to help reduce the barriers to disclosure and reporting among adult survivors of child sexual assault.

SADS is a national reporting platform, easily accessible through the Bravehearts website and provides adult survivors with a safe, anonymous means of officially reporting historic cases of child sexual assault. Through SADS, survivors are able to report their experiences to police, while receiving support from Bravehearts' specialised case management and counselling staff.

SADS Outcomes:

48.3% of forms
received
resulted in
investigations

2
ARRESTS
WERE MADE





Above: Abbey, at aged 17, took her own life. Abbey's Project is named in her honour.

Abbey's Project

Bravehearts' Abbey's Project highlights the failings of the Family Law System. Published in June 2016, the Paper puts forward 30 recommendations, the first being that a Royal Commission be set up to scrutinise the failed Family Law System.

Real stories of families who have been let down by the Family Law System informed Abbey's Project, including the story of Abbey (pictured left) who tragically took her own life after being allowed by the Courts to spend time with her father; a convicted child sex offender.

Abbey's Project is independently funded by Bruce and Jill Mathieson, ALH Group Pty Ltd. To read Abbey's Project in full, please visit our website, bravehearts.org.au

"The system, designed to protect vulnerable children, is instead allowing them access to convicted child sex offenders and exposing them to further assaults... It's shameful and dangerous." ~ Gill, Abbey's Mother



WORKING GROUPS

Bravehearts continues to be actively involved in a range of working groups and networks, for the benefit of improving child protection legislation, laws and processes. These groups include:

- The Federal Government's Online Safety Consultative Working Group
- The National Coalition of Organisations Committed to the Safety and Wellbeing of Australia's Children
- Victim Services Interagency Organisation Network, Queensland
- Victim Support Australasia
- PeakCare Queensland
- Queensland Council of Social Services
- The Community Engagement and Partnership Working with Sexual Offenders Network (International network funded by the Leverhulme Fund)
- Queensland Family and Child Commission Advisory Group
- Twitter's Trust and Safety Council

- 17 -



- PARTNERSHIPS & INITIATIVES -

CHILDPLACE: RISK MANAGEMENT INITIATIVE

A number of recent, high profile child sexual assault cases as well as the Royal Commission into Institutional Responses to Child Sexual Abuse (the Royal Commission) and various other state inquiries, have highlighted gaps that continue to exist in organisational structures and processes around child protection.

ChildPlace Health and Safety (Childplace) is an Australian-first risk management initiative developed by EY and Bravehearts that operates as an extension to Workplace Health and Safety concepts and practices.

The aim is to shift the way organisations protect children from sexual assault and harm. By aligning child protection to fit within Workplace Health and Safety frameworks, we effectively remove common barriers to implementation and cultural acceptance of child protection programs.

ChildPlace is aimed at all organisations that interact with children directly or indirectly, be they public, private, commercial or not-for-profit. During this financial year, a range of organisations successfully engaged with the ChildPlace process including schools, sporting organisations, child protection agencies and community volunteer organisations.

The ChildPlace Health and Safety approach leverages Workplace Health and Safety principles to help organisations:

- Strive to become a child-safe organisation;
- Undertake a ChildPlace risk identification process;
- Leverage existing risk management programs;
- Empower individuals to recognise and appropriately respond to child harm;
- Incorporate organisation-specific child protection measures into WorkPlace Health and Safety procedures;
- Cater for different levels of organisation maturity in their risk management, controls and culture around child protection;
- Establish cultural change management support to ensure what is implemented is embedded and lasting;
- Gain confidence through annual audits and membership of a national community of practice;
- Focus on improving protection for children, employees, volunteers and contractors;
- Build organisational brand and reputation.





MURAWIN PARTNERSHIP

2015-2016 saw the formation of a strategic partnership with Indigenous organisation Murawin to help improve the way we educate Indigenous kids and empower remote communities with specialist knowledge around child sexual assault.

Murawin's vision of 'breaking cycles and building dreams' and Bravehearts' Vision of 'making Australia the safest place in the world to raise a child' lays a strong foundation for the collaboration. It is our hope that collectively Murawin and Bravehearts can work together towards tackling the impacts of child sexual assault in Indigenous communities.

Following the launch of this partnership, Carol Vale, Managing Director (a Dunghutti/ Gumbaingirr woman from Armidale NSW), delivered cultural awareness training to all our staff within our South East Queensland branches.

As a result of this training, our staff gained broader understanding and increased capacity to engage and work more effectively and strategically with Aboriginal and Torres Strait Islander communities.

“Bravehearts’ technical expertise is sound and their ways of responding to child sexual assault is very effective. What our partnership is about is ensuring that this work is culturally contextualised when applying their work to an Indigenous context.”

~ Carol Vale
Managing Director, Murawin



- RAISING AWARENESS & FUNDS -

WHITE BALLOON DAY 2015

White Balloon Day is Bravehearts key national annual awareness campaign, coinciding with National Child Protection Week. The purpose of the campaign is to break the silence around child sexual assault, raise awareness of the crime, and support survivors.

Each year the event sees thousands of people from around Australia gather together to hold fundraising events for Bravehearts and to recognise that we all have a part to play in preventing child sexual assault.

The 2015 White Balloon Day saw 2,727 virtual balloons released via social media by people from all over Australia to help raise awareness of the issue, whilst 809 people organised events across the country on the day.

Bravehearts received a \$200,000 grant from the Federal Government's Department of Social Services to help fund White Balloon Day 2015.

2,727

VIRTUAL BALLOONS
WERE RAISED
ONLINE

809

WHITE BALLOON
DAY EVENTS TOOK
PLACE NATIONALLY

\$100,211

WAS RAISED FOR THE
PREVENTION OF CHILD
SEXUAL ASSAULT

Funds raised by Claude 'The Mowerman' Harvey...

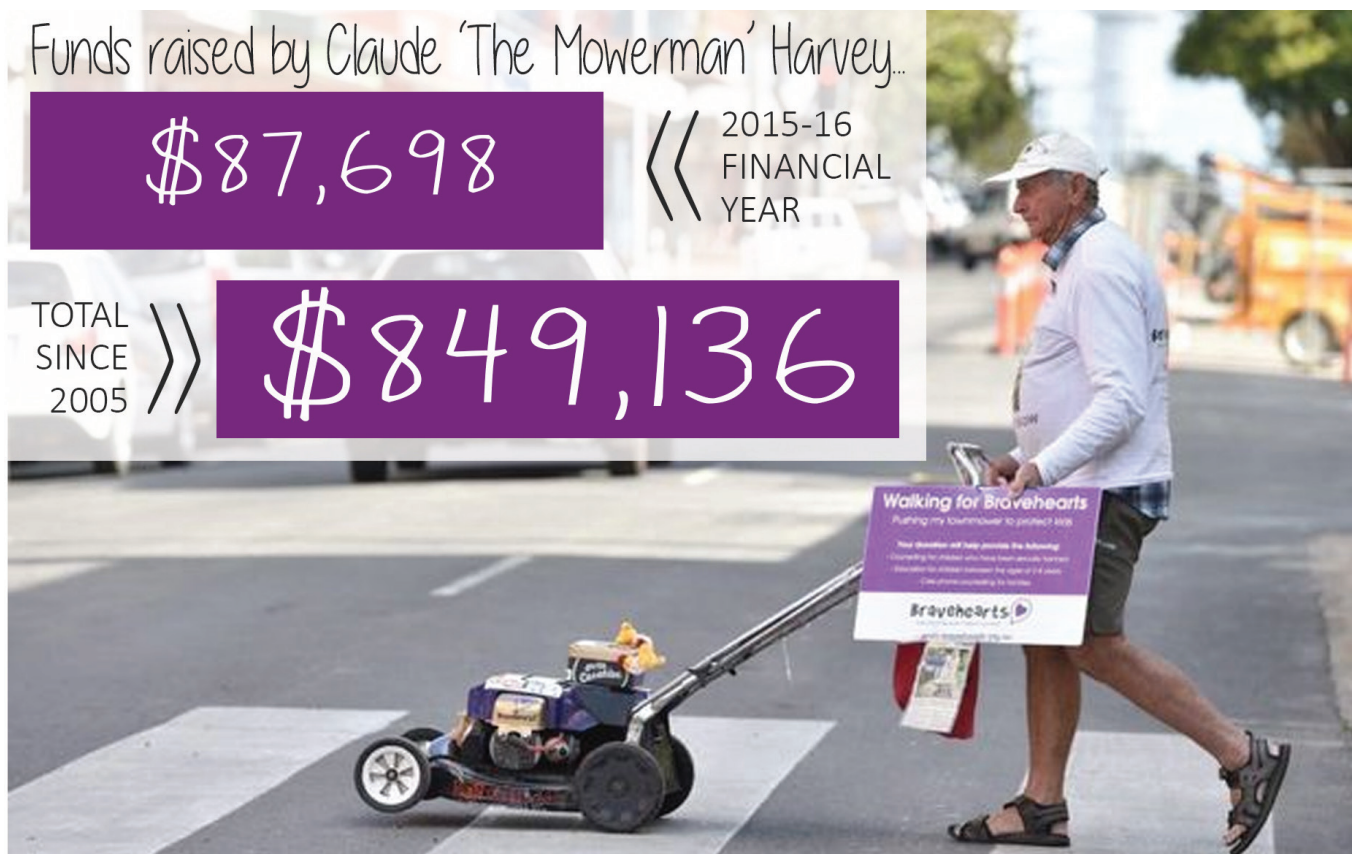
\$87,698

2015-16
FINANCIAL
YEAR

TOTAL
SINCE
2005

>>

\$849,136





Above: Mark Waugh, Hetty Johnston AM, and Ian Healy - Bulls Masters event in June 2016.

CRICKET LEGENDS SUPPORT KIDS

Held in Mackay in June 2016, the inaugural charity match between QLD's Bulls Masters and NSW's Baggy Blues raised \$185,732 for Bravehearts, which went towards educating kids in the Mackay area about personal safety. Bravehearts' involvement in the event came about through the incredible support from our Ambassador, Jimmy Maher (Bulls Masters).

FUNDRAISING STARS

Bravehearts is fortunate to have many dedicated supporters, who work tirelessly to fundraise on our behalf. Here are the top third party fundraisers for 2015-16:

- Bull Masters charity cricket match** \$185,732
- Claude Harvey 'Mower-thons'** \$87,698
- Mt Druitt / Parramatta Police Ball** \$49,712
- Jenni Tarrant's Mountain climbs** \$21,610
- Geelong Soiree** \$20,711
- Daniel Mazzei's Birdman event** \$14,369
- South Australia Soiree** \$13,018



Registrations for both State and National Runners are now open for 2017's 777 Marathon. See bravehearts.org.au for more information.

June 2016 saw a group of dedicated fundraisers embark on the mightiest marathon in Australia - The Bravehearts 777. National Runners complete 7 marathons in 7 states in 7 days; State Runners complete a leg in their state. In total, the event raised \$323,263.



TOP DONORS 2015 - 2016

On behalf of the children of Australia, thank you to our kind and generous donors. Here are our top donors for the 2015-2016 financial year:

- Mazzei Homes** \$150,000
- ALH Group Pty Ltd** \$100,000
- von Bibra Auto Village** \$84,450
- Ross & Helen Little** \$60,000
- Google Australia Pty Ltd** \$40,000
- Oz Virtual Racing** \$21,840
- Baiada Pty Limited** \$20,000



- THE PEOPLE PROTECTING AUSSIE KIDS -

Bravehearts' staff are key to the success of the organisation, with every single employee working towards our Vision of making Australia the safest place in the world to raise a child by dedicating each day to upholding The 3 Piers to Prevention.

The Departments and Teams within Bravehearts include;

- Advocacy and Support Services (including Case Management, and Intake and Support Line Counselling);
- Community Engagement (Fundraising, Marketing and Communications, Events, Corporate Partnerships, Volunteer coordination);
- Education;
- Corporate Shared Services (Accounts and Payroll, Administration, IT, People and Culture);
- Therapeutic Services and Turning Corners;
- Training;
- Research;
- Special Projects;
- Media.

At end of June 2016 there were 64 paid employees at Bravehearts, spread across eleven sites over four States (including sites in South East Queensland, Cairns, NSW, Victoria and Tasmania).

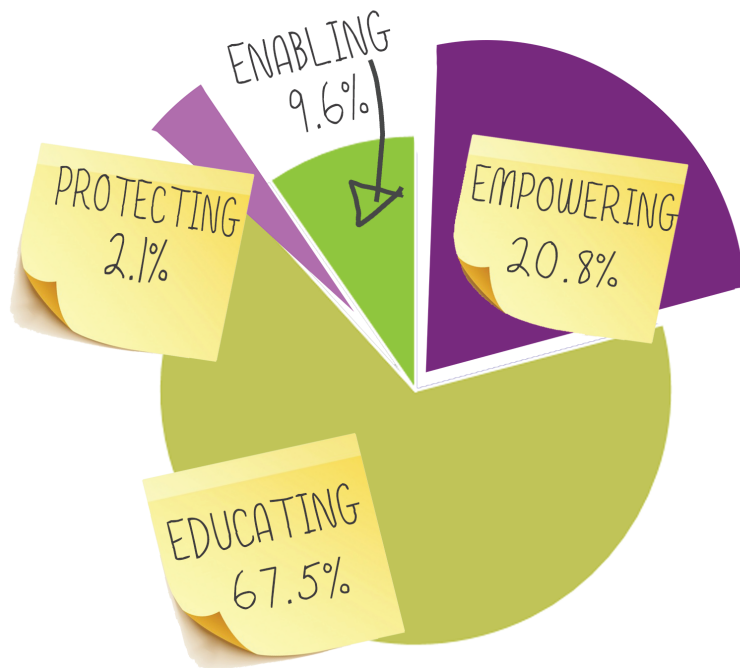
653



**Wonderful volunteers
helped us in the
2015-16 year!**



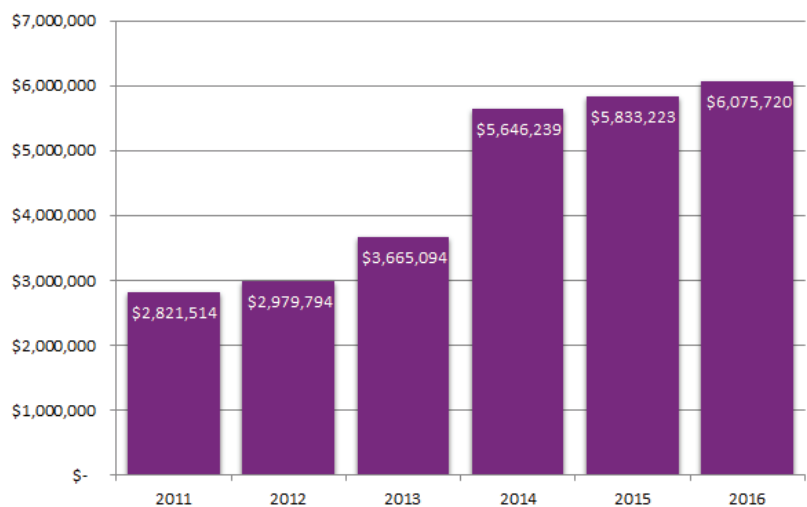
- FINANCIAL OVERVIEW -



Breakdown of allocation of funds for
2015-16 financial year

Total expenditure = \$5,908,344

REVENUE GROWTH



FUNDS SPENT EDUCATING OUR KIDS

\$1,230,052

Includes funds spent on...

- Delivering our in-school personal safety education programs including: Ditto's Keep Safe Adventure, CyberEcho, ProjectYou (for older children), Ditto's Deputies and programs aimed at Indigenous children.

FUNDS SPENT EMPOWERING THE COMMUNITY & SURVIVORS \$3,986,557

Includes funds spent on...

- Providing specialist child sexual assault counselling for all children and adults;
- Providing specialist advocacy support services for survivors and victims of child sexual assault;
- Implementing child sexual assault awareness, support and response training, and risk management training for all sectors in the community;
- Raising awareness within the community about issues related to child sexual assault and funds to help in the prevention of the crime.

FUNDS SPENT PROTECTING KIDS THROUGH LOBBYING & RESEARCH

\$121,849

Includes funds spent on...

- Policy and legislative reform including collaboration with government departments, as well as non-government sector agencies.

FUNDS SPENT ENABLING OUR WORK

\$569,886

Includes funds spent on...

- Administrative necessities including such things as petrol, stationary, accounting, computers, phones, rent, utilities, amenities and vehicles.

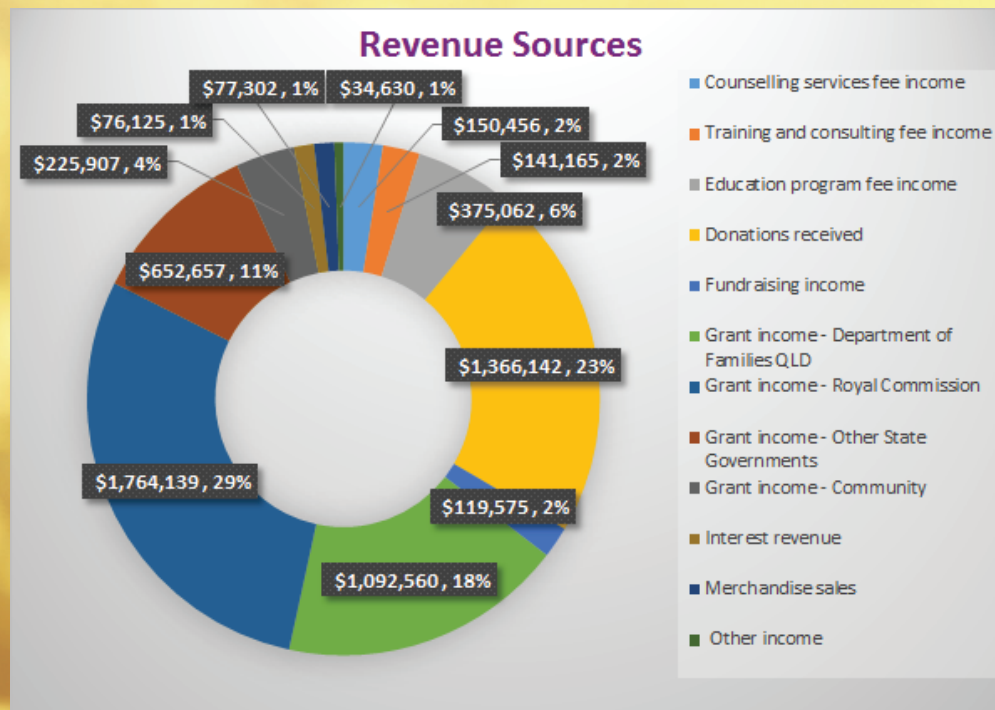
- FINANCIAL OVERVIEW -

Bravehearts Foundation Limited
ABN 41 496 913 890

STATEMENT OF PROFIT OR LOSS AND OTHER COMPREHENSIVE INCOME FOR THE YEAR ENDED 30 JUNE 2016

	2016	2015
	\$	\$
Revenue	6,075,721	5,833,224
Profit / (Loss) on disposal of fixed asset	909	-
Employee provisions expenses	(4,009,677)	(4,209,809)
Depreciation and amortisation expenses	(109,821)	(102,995)
Contractor and consultancy expenses	(66,385)	-
Interest expenses	(788)	-
Motor vehicle expenses	(53,488)	(48,390)
Utilities expenses	(53,525)	(68,357)
Rental expenses	(349,871)	(240,032)
Staff training and recruitment expenses	(69,439)	(12,759)
Audit and legal fees	(89,404)	(66,067)
Sundry expenses	(185,447)	(190,596)
Technology and telecommunications expenses	(335,397)	(209,772)
Community awareness and fundraising expenses	(325,780)	(234,694)
Travel and accommodation expenses	(132,897)	(170,194)
Cost of goods sold and distributed	(123,427)	(171,219)
Write-off of fixed assets on vacation of premises	(2,998)	-
Current year surplus / (deficit) before income tax	168,286	108,340
Income tax expense	-	-
Net current year surplus	168,286	108,340
Other comprehensive income for the year, net of tax	-	-
Total comprehensive income for the year	168,286	108,340

Total comprehensive income attributable to the members of the entity	168,286	108,340
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STATEMENT OF FINANCIAL POSITION AS AT 30 JUNE 2016

	2016 \$	2015 \$
ASSETS		
CURRENT ASSETS		
Cash and cash equivalents	3,142,256	3,386,927
Accounts receivable and other debtors	57,632	56,904
Inventories on hand	130,715	70,996
Other current assets	62,664	28,214
TOTAL CURRENT ASSETS	3,393,267	3,543,041
NON-CURRENT ASSETS		
Property, plant and equipment	1,020,891	981,049
TOTAL NON-CURRENT ASSETS	1,020,891	981,049
TOTAL ASSETS	4,414,158	4,524,090
LIABILITIES		
CURRENT LIABILITIES		
Accounts payable and other payables	1,504,618	1,826,596
Lease Liabilities	53,905	12,441
Employee provisions	245,072	235,874
TOTAL CURRENT LIABILITIES	1,803,595	2,074,911
NON-CURRENT LIABILITIES		
Lease Liabilities	31,942	42,646
Employee provisions	17,435	13,633
TOTAL NON-CURRENT LIABILITIES	49,377	56,279
TOTAL LIABILITIES	1,852,972	2,131,190
NET ASSETS	2,561,186	2,392,900
EQUITY		
Retained surplus	2,561,186	2,392,900
TOTAL EQUITY	2,561,186	2,392,900

- THANK YOU TO OUR CORPORATE SPONSORS -

HUTCHINSON BUILDERS

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The Pharmacy
Guild of Australia



Shibusa



AIRFIRST
AIR CONDITIONING AND ELECTRICAL



Piper Alderman



HENRY DAVIS YORK



ORD MINNETT

PRIVATE WEALTH



- THANKSHOE AWARD RECIPIENTS 2015/16 -

Each year, Bravehearts presents our valued supporters with an award to acknowledge and say 'ThankShoe' for their contribution to child protection in Australia. Without the support of these wonderful businesses, community groups, Government and individuals, we could not continue to do the work we do to protect Australia's children.

Platinum Awards

*(for the donation of funds and/or goods
& services to the value of \$100,000 and over)*

ALH Group
Australian Federal Police
Bulls Masters
Claude Harvey – the Mowman
Department of Communities, Child Safety & Disability Services
Department of Education, Tasmania
Department of Social Services
EY
Hutchinson Builders
Mazzei Homes
Qld Police Service – Child Safety & Sexual Crime Group
Qld Police Service – Taskforce Argos
Qld Police Service – Child Protection and Investigation Units
Royal Commission into Institutional Responses to Child Sexual Abuse
Southern Cross Austereo
The Jenman Group
von Bibra Auto Village

Gold Awards

*(for the donation of funds and/or goods
& services to the value of \$50,000 and over)*

Mt Druitt Police Force NSW
Parramatta Police Force NSW
The Pharmacy Guild of Australia
Toll NQX
Village Roadshow Theme Parks

Silver Awards

*(for the donation of funds and/or goods
& services to the value of \$25,000 and over)*

Brisbane Convention & Exhibition Centre
Cook Medical
Google Australia Pty Ltd
Goulburn Valley Centre Against Sexual Assault
Lachlan & Jocelyne McGillivray
LMG Digital Media
Shibusa Pty Ltd – Paul Detheridge
Surfers Inkspot Printers

Bronze Awards

*(for the donation of funds and/or goods
& services to the value of \$10,000 and over)*

AFL Cape York
Airfirst Pty Ltd
Baidada Poultry Pty Ltd
Battery World
Black & White Cabs
Brisbane Broncos
CC Pines Pty Ltd
Clayton Utz
Cunnamulla Child Protection Investigation Unit
Esther Dyer
Harold E ('Boss') Hurst Trust
Henry Davis York
Insigniature Signs
Jack Brockhoff Foundation
Jenni Tarrant
Kathryn Howie
Keystone Private Pty Ltd
Maurice Blackburn Lawyers
Montana Transport Services
Moreton Bay Regional Council
National Storage Nerang
Nine Links Foundation
NRL Refs
Ord Minnett
Oz Virtual Racing
Perpetual's 2016 IMPACT Philanthropy Program
Piper Alderman Lawyers
Pivotal Homes
RPNA Group Pty Ltd
Skill Centre Inc
St Laurence's College
Suzi, Don and Jack Dent
Vroom Vroom Vroom
WPIAS Pty Ltd

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Australia the
safest place
in the world to
raise a child.

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Bravehearts

Educate Empower Protect
Our Kids