



**Bravehearts**

Educate Empower Protect  
Our Kids



**2019/2020**

# Annual Report

# Acknowledgement of Country

Bravehearts acknowledges the traditional custodians of the land and waters on which we work and recognise their continuing connection to land, water and community.

We pay respect to Elders past, present and emerging and extend respect to other Aboriginal people and Torres Strait Islanders, and express gratitude that we can all share this land today. We share the sorrow for the costs of that sharing, and hope and believe that we can move together to a place of equity, justice and partnership.

## Our Mission

To prevent child sexual assault and exploitation in our society.

## Our Vision

To make Australia the safest place in the world to raise a child.

## Our Guiding Principles

To, at all times, tenaciously pursue our Mission without fear, favour or compromise and to continually ensure that the best interests, human rights and protection of the child are placed before all other considerations.

## Our Guiding Values

To, at all times, do all things to serve our Mission with uncompromising integrity, respect, energy and empathy ensuring fairness, justice, and hope for all children and those who protect them.



## Contents

Message from our CEO & Founder	4 - 5
The 3 Piers to Prevention	6 - 7
Snapshot of 2019/2020	8 - 9
Personal Safety Education Programs for Children and Young People	10 - 13
Child Protection Training	14 - 15
Therapeutic & Support Services	16 - 23
Research & Lobbying	24 - 27
Fundraising & Awareness	28 - 31
People & Culture	32 - 33
Financial Overview	34 - 37
Patrons & Ambassadors	38 - 39
National Board	40 - 41
Acknowledgements	42 - 47

# Message from our CEO

I am honoured to contribute to this Annual Report as the CEO of Bravehearts for the second consecutive year.

As I write this, Australia along with the rest of the world is grappling with COVID-19 and its impact. The effects of COVID-19 are still being felt by Bravehearts.

This Annual Report is designed to reflect on the financial year that has just been. It is a reflection in two parts, Bravehearts before COVID-19 and after.

After a staff conference in February, strategies were reinforced and goals for the organisation were set down, March 2020 began to reveal itself as the beginning of what would become a world pandemic, COVID-19.

For many that Bravehearts protects, home is not always the safest place. As we saw restrictions in lockdown phases, we also saw expected increases in domestic and family violence and child sexual assault. This meant a complete rethink on how we as an organisation were to provide our much-needed services.

For our Therapeutic team this would require a complete adaptation to delivering services on an e-Health platform and in most cases where working from the office was not possible, it meant bringing this often-challenging work mind set home.

Our Education teams have been impacted greatly especially in Victoria where delivery of Ditto's Keep Safe Adventure Show was unable to operate for a large part of the year as the state moved into strict lockdown measures. Prior to that in October 2019, Ditto's Keep Safe Adventure Show cemented itself as the premium personal safety program for children across the country as we celebrated the show being seen by 1 million Australian children since its inception in 2006. What a fantastic milestone.

Bravehearts' Training team were able to deliver important training programs to ensure that protecting children is top of the agenda in many schools and child-facing organisations across Australia. For the first time Bravehearts extended our training reach beyond Australia and New Zealand to deliver training programs in the United Kingdom and across Europe which is a remarkable achievement.

I was honoured to accompany our Founder Hetty Johnston AM to Canberra to acknowledge the first anniversary of the National Apology as a result of the Royal Commission into Institutional Responses to Child Sexual Abuse. It was an important day and the perfect time to reflect on Bravehearts' hard work and exceptional outcomes as a National Redress provider.

We successfully celebrated our 23rd annual White Balloon Day. This National day is to raise awareness of child sexual assault, this year the focus was on 'no matter what your job, protecting kids is your job'.

The fundraising team were required to think on their feet as one of our premium fundraising activities 777 was unable to go ahead and had to be replaced by a virtual event. At the last minute we were able to replace the event to great success.

Although this has been a challenging year and one that could not have been predicted nor came with a handbook, it was still a year of many highlights. This was the year our values of Respect, Integrity, Energy and Empathy were tested. To the incredible Bravehearts team members, your hard work and dedication along with your ability to be flexible and get the important work accomplished despite the circumstances is something to be honoured. I dedicate the outcomes and successes of Bravehearts to each one of you.

On behalf of Bravehearts I express the deepest gratitude to our supporters, volunteers, ambassadors, National Board members, funders, corporate partners, Government partners, Executive Research Advisory panel and to all who fly the Bravehearts flag. Our sincerest thanks, our work is not possible without you.

Thank you.



Alison Geale  
CEO  
Bravehearts Foundation

# Message from our Founder

As the Founder of Bravehearts I am incredibly proud of the achievements our specialist organisation has accumulated over the years. Starting in 1997 with breaking the silence on child sexual assault, the first White Balloon Day and speaking publicly to media, traversing the legislative reform minefields to accomplish fundamental reform, and all the while driving a cultural shift that has delivered safety and protection for tens of thousands of children and increased awareness around what once was a totally taboo topic.

It all began with a promise: to prevent child sexual assault in our society and to make Australia the safest place in the world to raise a child. We would always tenaciously pursue these goals without fear, favour or compromise. We would always ensure that the best interests, human rights and protection of our children would be placed before all other considerations. We have done that – sometimes at our own peril.

There have been so many moments of pride, so many occasions of hard-fought wins when all-around said it was impossible.

Our programs began at a time when no others in Australia were effectively responding to the one in four children who were enduring sexual assault. It was an unfunded and taboo area of work. Australia, like the rest of the world, was virtually pretending it didn't exist.

Counselling for children under 12 was not available – so we started it. Advocacy and support services for victims, survivors and their non-offending families was not heard of – so we started it. Educating children face-to-face was lightyears away, people were frightened of it – so we started it. Our highly successful Ditto education program has now seen over 1 million little Australians face-to-face and countless tens of thousands more online. We know this program has saved unimaginable numbers of children from harm. We are so proud.

Speaking out in the media brought about critical changes and innovation in legislation such as Working with Children - Bluecards (2000), Dangerous Prisoners (Sexual Offenders) Act 2013, Two Strikes Child Sex Offenders 2012 Legislation, Amber Alerts (2015) only to name a few.

In addition speaking out was the launchpad that instigated many inquiries that changed the face of child protection in Queensland and across the nation beginning with the Qld Crime Commission 'Project Axis' Inquiry into child sex offending (1998-2000), Qld Crime and Misconduct Commission 'Seeking Justice' (2002-2003), Qld Crime and Misconduct Commission 'Protecting Children' – Foster Care Inquiry (2002 -2003), the Commission of Inquiry into the Qld Child Protection System (2013) which ultimately shut down an entire statutory body as well as a myriad of other investigations since.

We continue to work with governments to highlight the scourge of child sexual assault within families and to lobby for remedies that would protect children. The Family Law system in Australia is, in my view, the most dangerous institution for children in Australia and is putting children at unacceptable risk and actual harm. It is an issue that must be addressed as a matter of urgency.

And now we are facing new frontiers, new challenges in online child exploitation and social media indoctrination to fabricating and promoting dangerous emerging cultural norms. The over representation of Indigenous children is a critical issue that always lies on the horizon of Bravehearts as we grapple with our capacity to make a meaningful difference in that space. Bravehearts will always fight for the safety of our nation's most precious resource – our children. Nothing is more important.

I take this opportunity to thank everyone who has supported us along the way and to acknowledge all the other organisations and individuals who have travelled this journey with us.

Thank you.



Hetty Johnston AM  
Founder & Executive Director  
Bravehearts Foundation

# The 3 Piers to Prevention

The 3 Piers to Prevention - Educate, Empower, Protect - are Bravehearts' benchmarks for the prevention of child sexual assault and making Australia the safest place in the world to raise a child. These benchmarks are the culmination of over two decades of intensive research into child sexual assault prevention. The 3 Piers to Prevention guide the work of Bravehearts towards achieving our Mission, as well as helping us to assess systemic gaps and identify key priorities for lobbying and reform.

## The 3 Piers to Prevention are:

**Educate:** All children and young people receive evidence-based, age appropriate personal safety education.

Bravehearts is working towards reaching this benchmark through the provision of:

- Personal safety education programs and resources for children and young people; and
- Cyber-safety, sexual safety and respectful relationships programs and resources for children and young people.

**Empower:** All adults are trained, aware and motivated to protect children, and adequate specialist counselling and support is available to all child and adult survivors of child sexual assault and those who support them.

Bravehearts is working towards reaching this benchmark through the provision of:

- Counselling and support for children and adults who have been affected by child sexual assault, and their family members;
- Early intervention programs for young people engaging in, or at risk of engaging in, harmful sexual behaviours;
- Case management for survivors of child sexual assault;
- Child protection training for those working with and caring for children and young people;
- Risk management for organisations working with children; and
- Media and public awareness campaigns.

**Protect:** All systems of community and government engage effectively and respond at all times in the best interests of the child.

Bravehearts is working towards reaching this benchmark through the provision of:

- Research;
- Policy development;
- Lobbying and legislative reform; and
- Reporting schemes.

**“The 3 Piers to Prevention is a culmination of intensive research into how to reduce the incidence and ultimately, prevent the occurrence of child sexual assault and exploitation.”**

**- Hetty Johnston AM,  
Founder & Executive Director, Bravehearts**



# Snapshot of 2019/2020

**236**

Total number of clients seeking Redress support via Bravehearts' Redress service, Beyond Brave in the last financial year.

**79,735**

Total number of children who received personal safety education from Ditto's Keep Safe Adventure Show in the last financial year.

**1,109**

Total number of schools and childcare centres combined that were visited by Ditto's Keep Safe Adventure Show in the last financial year.

**2,842**

Total number of hours spent assisting, supporting and advocating on behalf of adult survivors of child sexual assault in the last financial year.

**1,049,380**

Total number of children who have seen Ditto's Keep Safe Adventure Show since the Show's 2006 inception.

**10,842**

Total number of hours spent with therapeutic services clients, including face-to-face, email and phone counselling, in the last financial year.

**86**

Total number of children who saw the Ditto Show prior to coming to Bravehearts for therapeutic support in the last financial year.

**717**

Total number of e-health counselling sessions provided in the last financial year.

**295**

Total number of individual counselling sessions conducted in the last financial year with 12 to 17 year olds who have engaged in, or are risk of engaging in, harmful sexual behaviour, via Bravehearts' initiative Turning Corners.

**275**

Total number of families supported by Bravehearts' Information and Support Line with disclosures of sexual assault and advice regarding sexual behaviour problems in the last financial year.

**8,526**

Total number of enquiries received by Bravehearts' Information and Support Line in the last financial year (including via phone, email, website and other sources).

**254**

Total number of people supported by Bravehearts' Information and Support Line with historical child sexual assault matters in the last financial year.

**4,338**

Total number of individuals who completed some form of child protection training via Bravehearts' online learning management system in the last financial year.

**26**

Total number of submissions made to State and Federal Inquiries and Reviews in the last financial year by Bravehearts.





## Ditto's Keep Safe Adventure Show

Ditto's Keep Safe Adventure show is Bravehearts' personal safety program for children aged three to eight. This interactive, live show, featuring Bravehearts' mascot 'Ditto', teaches children essential personal safety skills and body ownership using age-appropriate language, song and dance.

Ditto has been educating Australian children on personal safety since 2006. This year Ditto hit an important milestone: Ditto's Keep Safe Adventure Show has been performed to one million children across Australia. This is an incredible milestone and one that solidifies Ditto's Keep Safe Adventure Show as the personal safety program of choice for three to eight year old children.

COVID-19 impacted our education teams across the country in the second half of the financial year, as most states reduced and then paused completely all incursions in schools.

Part of Ditto's Keep Safe Adventure Program is the comprehensive and robust materials that are available to schools. These materials 'Ditto in a Box' compliment the incursion and provide the opportunity for schools to further enhance and extend the learnings from the show. These activities and teacher resources ensure that Ditto's important learnings can be reiterated and embedded long after the show delivery. Ditto in a Box is not only full of activities but also provides substantial teacher resources and information to ensure that these important messages gain maximum cut through.

As the shows were largely unable to continue from April to June of this year, where possible Ditto in a Box formed a major part of the strategy to continue delivering the important messages whilst not being able to deliver the show in person.

In addition to Ditto in a Box delivery, we also distributed as many of our Parent Packs as possible. This ensured that in the absence of the live show, parents could access important information.

Our much-loved Ditto's Keep Safe Adventure Show also received an update as we filmed a new version that will form part of our newly redesigned online offering. This will ensure that Ditto can be seen by as many children as possible.

# Personal Safety Education for children and young people



## CyberEcho

Accredited by the Office of the eSafety Commissioner, and developed in partnership with Google Australia and the Australian Federal Police, CyberEcho is Bravehearts' education program for teaching cyber-safety.

Students in the middle to upper primary school years are navigating new and exciting challenges in terms of interpersonal relationships, social responsibility and emerging independence. A very real issue for this age group is online safety.

CyberEcho teaches children aged 8 to 12 about communicating safely and positively online and addresses online bullying, social media, online grooming, privacy, and how to create a positive digital footprint, with 'What you share will always be there' as the tag line and central message.

The program incorporates lessons both offline and online in a learning management system that allows for teacher directed, interactive activities and online assessment that is individually managed by the classroom teacher.

**“This was a great program! It really helped me alot to understand and get help with things I wouldn't normally feel comfortable talking about. It really helped me to open up more and feel more secure.”**

**- ProjectYou! student**

## Ditto in a Box

To complement Ditto's Keep Safe Adventure show, Bravehearts created Ditto in a Box (Primary) and Ditto in a Box (Early Years).

These comprehensive resources for the teaching of personal safety include a detailed teacher's guide and are designed to support and equip educators with the knowledge, tools and capacity to create safe and nurturing environments, particularly in the areas of health, wellbeing, communication and safety.

In the past financial year, Bravehearts has sold a total of 82 Ditto in a Box (Primary) resources and 121 Ditto in a Box (Early Years) resources.

## ProjectYou!

The issues of sexual and relationship violence, bullying and resilience are an increasing concern for high school aged young people, making it more important than ever for high schools to incorporate personal safety messages into students' learning.

Delivered by Bravehearts' specialist training team in small group workshops, ProjectYou! addresses these issues and more. The program covers topics such as respectful relationships, personal boundaries, consent and confidentiality, cyber-safety (including 'sexting' and the law), bullying, and stress management.

This past financial year Bravehearts' training team delivered ProjectYou! to 2,910 high school students.

# Child Protection Training



## Child Protection Training

Bravehearts' child protection training courses, delivered both online and facilitated by specialist trainers, support and nurture a culture of child protection within organisations working with children and young people.

This year saw an expansion of training services internationally with thanks to our holistic child protection learning programs for schools. An international education provider engaged Bravehearts to deliver our holistic child protection learning program for each of their schools in Australia, New Zealand, Europe and the United Kingdom. This program provides essential child protection training and education for each student, staff member and community member providing a strong knowledge base to enhance their child protection culture across each of their school communities.

Bravehearts also launched our nationally accredited training through our collaboration with PCYC Institute. The two accredited courses are designed for the early years learning and the out of school hours care sectors. This provides best practice child protection training for educators working with children of the most vulnerable ages.

Our e-learning offering is proving very popular for educators, therapeutic practitioners and those in the sport and recreation industries. 4,338 individuals completed some form of e-learning via Bravehearts' online learning management system with thousands more completing Bravehearts training via their organisation's own system.

## Risk Management and Advisory Services

Bravehearts continues to engage many child serving organisations to assist them with implementing the AHRC National Principles for Child Safe Organisations.

As part of our work in supporting organisations to implement the framework, Bravehearts collaborated with Complispace to develop an 11-episode podcast series about implementing each of the National Principles.

The podcast features experts in the relevant subject matter for each principle. Guests included former Royal Commissioner and Bravehearts Chief Ambassador, Bob Atkinson AO, APM and a member of the Queensland Families and Children's Commission, Youth Advisory Board.

**“Regular child protection learning is a fundamental element of creating a child safe organisation. Knowing your role in prevention, how to identify risk early and respond appropriately helps keep all children and young people safe.”**

**- Mathew Sinclair, National Child Protection Training Manager, Bravehearts**

# Therapeutic and Support services

## Specialist Counselling

Bravehearts provides counselling services to:

- Children and young people who have experienced or are at risk of experiencing child sexual assault and exploitation;
- Their non-offending family members including parents, partners, siblings and others;
- Children under 12 engaging in problem sexual behaviour [NOTE: Young people aged 13 to 17 with harmful sexual behaviour are referred to Bravehearts' Turning Corners program].

Bravehearts' counselling services are provided by a team of multi-disciplinary clinicians who specialise in assisting children, young people and families to work through the trauma they have experienced by using evidence-based interventions and best practice. Our Counselling Service does not investigate child sexual assault but instead focuses our interventions to support children and families to manage symptoms that have resulted from their trauma, or implement strategies that may protect the child or young person from future child sexual assault and exploitation.

As we experience an unprecedented global pandemic and the spread of COVID-19 continues to gain momentum, the health, safety and wellbeing of our clients is, and always has been Bravehearts' highest priority. The situation regarding COVID-19 locally and around the world is changing daily. During this time, Bravehearts has been utilising e-Health to provide online video counselling to clients to ensure ongoing support during the pandemic.

Bravehearts' e-Health is a simple, confidential and easy to use web-based platform that requires no software downloads to begin using the service. The provision of therapeutic and support services through this online portal is vital in boosting the accessibility of Bravehearts' services. Clinicians reported that parents and young people have been positively engaging in counselling using e-Health as many have found it more accessible, easy to use and comfortable for sharing difficult information.

In this financial year, Bravehearts provided 717 e-Health counselling sessions, with the majority of these sessions being between April and June 2020.

Bravehearts was delighted to achieve reaccreditation against the Human Services Quality Framework with full compliance noted.

**“Bravehearts’ service  
and all employees we  
interacted with were  
amazing. Thank you for  
providing such a positive  
service in a difficult time  
in people’s lives.”**

**- Client Feedback**



# Information and Support Line

Bravehearts' National Information and Support Line (1800 272 831) can be accessed by anyone wanting information or support relating to child sexual assault and exploitation.

Our toll free Support Line is open from 8:30am to 4:30pm Monday to Friday AEST (Please note hours vary on public holidays). Our Information Officers can provide confidential support and advice regarding but not limited to:

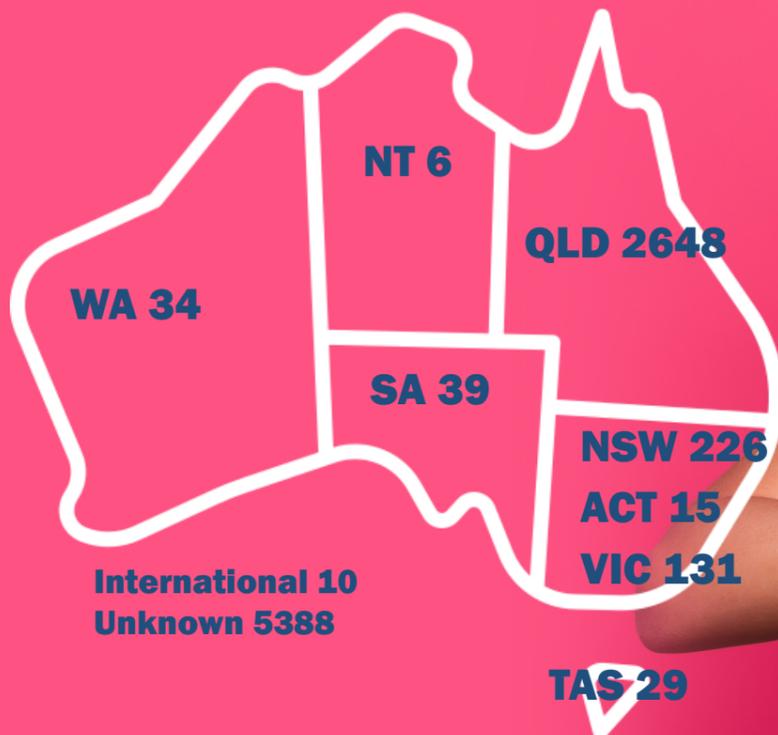
- Immediate crisis support following a recent disclosure;
- Support on how to make a report to state child protection or police (including advice regarding mandatory reporting);
- Advice on what to expect accessing support and responding to disclosures or difficult behaviours;
- Referrals and information to access appropriate support services.

The Information and Support Line have been able to support 152 families responding to disclosures and provided 123 families with advice regarding sexual behaviour problems. Additionally, our Information Officers have been able to respond to 88 queries regarding family law court matters and supported 280 individuals regarding historical child sexual assault matters.

For the period 1 July 2019 to 30 June 2020, Bravehearts' Information and Support Line:

- Received 6,219 calls;
- Responded to 1,197 emails;
- Conducted 90 intake sessions; and
- Made 8 Child Safety Notifications.

Number of enquiries to Bravehearts' Information and Support Line by State/Territory in the last financial year



# Beyond Brave

Having received funding to provide Redress Support Services since July 2019, Beyond Brave was officially launched and is rated as one of the top National Redress Support Services in Australia. This is a great achievement for a small team including our incredible volunteer who has been supporting clients for over 6 years.

Beyond Brave is Bravehearts' National Redress Support service funded by the Department of Social Services to provide support to survivors of Institutional Child Sexual Abuse engaging in the National Redress Scheme ('NRS') via face-to-face, outreach, telephone and online e-Health sessions.

This financial year, the Beyond Brave team:

- Spent 2,842 hours assisting, supporting and advocating on behalf of adult survivors;
- Made 8,187 total contacts with Adult survivors (including phone, email, e-Health, outreach, letter and in-person contacts);
- Provided support to 236 clients seeking Redress Support (Males = 158, Females = 78);
- Supported 25 general case management clients;
- Assisted 72 clients to submit Redress Applications to the National Redress Scheme;
- 37 clients received an outcome from the Scheme in this financial year.

During the 2019-2020 financial year, Beyond Brave received further funding to provide targeted outreach Redress Services to North Queensland, with a focus on Aboriginal and Torres Strait Islander communities.

This was an amazing opportunity for Beyond Brave and prior to COVID-19 restrictions, we were able to visit the following communities in early March 2020:

- Townsville;
- Palm Island; and
- Mount Isa.

The primary objectives of these trips were to:

- Determine whether there was a demand for our service;
- Raise awareness of the NRS with services that could potentially have clients who meet the eligibility criteria; and
- Raise awareness of not only our service, but also Knowmore and other NRS services.

The team who undertook this trip consisted of a male case manager and a female counsellor. In addition to ensuring a gender balance, these staff were chosen for their experience in working with Indigenous and Torres Strait Islander communities.

The team learned a lot from these trips, learnings that have helped us increase our profile in these regions.

In addition to outreach, Beyond Brave has been advocating for improvements to the NRS to ensure that it becomes a more trauma informed and survivor focused process. In April 2020, Beyond Brave appeared before the Joint Select Committee on Implementation of the National Redress Scheme and made submissions to the committee and suggested improvements which were taken into consideration by the Committee and quoted in the First Interim Report of the Committee.

**“I only wish I had done this 40 years ago, but better late than never. You and Bravehearts have given me the courage to step forward I truly appreciate it. From future survivor, not a victim.”**

- from a Beyond Brave client

## Multi-Agency Service Response Trial

Thanks to funding from the Department of Child Safety Youth and Women, Bravehearts established a Multi-Agency Service Response (MASR) Trial to support children and families affected by child sexual assault. The MASR Trial was operating from our Arundel office and supporting families from the Gold Coast and Logan regions of QLD between January 2018 and December 2019.

This trial aimed to decrease trauma (including systemic trauma) associated with the disclosure of child sexual assault and exploitation and the legal and systemic challenges often faced by children and young people and their families as they attempt to navigate the service system.

This support included:

- Provided a safe and child friendly environment for children to have a police interview and for support to be provided by our Child and Family Advocate;
- Provided case coordination and crisis support within a case planning approach;
- Provided ongoing liaison support and referrals as required with Queensland Police, Child Safety and other support services on behalf of families;
- Supported families to access PACT and understand the investigation, prosecution and support services processes to help families navigate through these systems.

As a result of community consultation, two stakeholder groups were successfully established in Logan and the Gold Coast. These groups consisted of 25 Logan sector members and 20 members for the Gold Coast region. This saw Bravehearts form a strong partnership with Queensland Police and the Department of Child Safety Youth and Women. Working collaboratively with Queensland Police Service, Bravehearts Child and Family Advocates provided wrap around support to children and families who were going through the difficult process of disclosing alleged child sexual assault and exploitation to police.

A total of fourteen 93A Forensic interviews were conducted by QPS at Bravehearts Arundel office and on eight occasions the child and family

were supported at a Police station. At the end of each interview, the children and families were supported to navigate the service system and supported to access appropriate supports where required.

Our clinicians also reported how their clients benefited from the MASR trial especially given that child sexual assault cases often present with many complexities including social, emotional and psychological issues. They reported that the role of the Child & Family Advocates helped them remain focused on the psychological needs of the child and family while the advocates supported the practical and emotional needs such as providing telephone support in between counselling sessions, attending police interviews, housing and linking in other agencies for other presenting issues.

Due to the complex nature of some cases, the Department of Child Safety Youth and Women extended some funding to allow the Child and Family Advocates continue to support some families until June 2020. The program ceased at the end of June; however, we continue to seek additional support and funding in the hope that this service can be re-established.

**“I would definitely recommend the MASR trial be extended and continue with the services it provides, which are invaluable to members in the community and the police.”**

**- Queensland Police Service**

## Turning Corners

The Turning Corners Program is an initiative of Bravehearts that provides comprehensive and integrated responses to working with vulnerable young people. The program caters for youth aged between 12-17 and up to 21 for individuals with an intellectual impairment, who have engaged, or are at risk of engaging, in harmful sexual behaviour.

The Turning Corners team has been building strong relationships with a greater network of stakeholders which has encouraged further referrals (including clients in Toowoomba, Tweed Heads and Mackay). As an early intervention program, referrals to Turning Corners can be made by a parent, caregiver, health provider, school counsellor, self-referral, not for profit organisations, Department of Child Safety, Youth and Women, Youth Justice and other external support agencies. Of significance, the Department of Youth Justice referred 23 young people this financial year.

Since its inception, there has been a growing demand for the Turning Corners Program, which now sees clients in various sites across Queensland. The program delivers an outreach and support model and has successfully delivered services to young people within their school, Out of Home Care, Youth Justice facilities and remotely via an online videoconferencing platform. Now more than ever, the Turning Corners Program has been predominately utilising Bravehearts online videoconferencing platform, e-Health to deliver specialist counselling support with promising client outcomes.

Due to the specialist knowledge and skills of the staff involved in this program, we have seen a growth in requests for the service. Over this financial year, Turning Corners clinicians delivered more than 295 individual counselling sessions, reaching over 26 individual young people and their families.

The program was subject to an initial independent evaluation in 2018 by Dr Nadine McKillop of the University of the Sunshine Coast, Sexual Violence and Research and Prevention Unit with very promising results. In summary, the findings indicated that the Turning Corners program was fulfilling a service need in the community through increased accessibility to services for

voluntary engagement in treatment, and as an additional referral pathway for formal tertiary system responses. Additionally, Dr McKillop highlighted that the cost to society to deliver the Turning Corners program is less than current alternative interventions (i.e., private psychological services or more formal criminal justice system responses). Currently, the program does not attract any Government funding, but we have been very fortunate to secure donations and grants from philanthropic organisations.

Turning Corners year in review:

- Received 47 agency referrals and 15 self-referrals;
- Spent 793 hours 14 minutes directly supporting clients (including phone, email, e-Health, outreach, letter and in-person);
- provided 295 individual counselling sessions; and
- supported 26 individual clients and their families (20 males, 6 females).





## Masterclasses

Bravehearts' Therapeutic Services were successful in obtaining funding from the Department of Justice and Attorney-General, to deliver a three-day specialist sexual assault and exploitation Masterclass, for local therapists free of charge, as well as an evening community awareness forum, in three locations: Toowoomba, Mackay and Rockhampton. The community awareness forum was open to the public and comprised of an education session for parents as well as a panel session of local service providers.

### Toowoomba

On Wednesday 20th November 2019, clinicians Sam and Sue kicked off the Masterclass Series in Toowoomba with support from Mercy Community Services who generously provided the venue. There was a total of 21 participants from both government and non-government organisations. Participants included psychologists, counsellors, social workers, youth workers, residential care workers, school nurses, school guidance counsellors and child safety officers.

### Mackay

With the support of Mackay Women's Services, our second series took place in Mackay on the 29th January 2020 with a total of 20 participants in attendance. Similarly, to the Toowoomba series, participants came from both government and non-government organisations, including Mackay Women's Services, Headspace, the Department of Education, Relationships Australia Queensland, Act for Kids and more.

Participants learned about working systemically with children and families impacted by child sexual assault, working therapeutically to reduce sexual behaviour problems and teaching practical skills in relation to protective behaviour education. General feedback from participants highlighted that professionals received great resources including new assessment and intervention tools, they enjoyed wider group work and the sharing of knowledge, drawing on clinical experiences of participants.

### Rockhampton

Once COVID-19 restrictions ease, we look forward to delivering the third Masterclass Series in Rockhampton early next financial year.

## Sexual Assault Disclosure Scheme

Bravehearts' Sexual Assault Disclosure Scheme (SADS) was created to provide a safer, less confronting way for individuals who have experienced child sexual assault to report their experiences to the police, providing a reporting avenue that did not require giving a detailed statement, nor direct police contact. By giving people who have experienced child sexual assault a non-confronting reporting avenue, this helps reduce the silence and shame that can be experienced by individuals when they disclose, and at the same time increase the number of offenders being reported to the authorities, which might otherwise not have come to the attention of the police.

In the 2019-2020 year 138 SADS forms were lodged. These included disclosures relating to 138 alleged offenders.



# Research and Lobbying

## Research

Bravehearts' role in researching and lobbying for effective responses to child sexual assault in our community has continued to thrive, despite the events of the latter half of 2019-2020.

The research arm of Bravehearts has continued to play a significant role in advocating for legislation, policy and practice in Australia to reflect the best interests of the child and to promote the safety and protection of children and young people in our communities. This year we cemented our strategic direction to ensure a robust program of research that: (1) focuses on the development of an evidence-based response for addressing child sexual assault and exploitation; (2) contributes to child sexual assault and exploitation research and literature; (3) is proactive in lobbying and legislative reform; (4) ensures best practice of operational services; and (5) develops community and sector knowledge and awareness.

Director of Research Carol Ronken, and Senior Researcher Dr Rebekah Chapman have been focused on establishing connections and collaborations to advance our research (as evidenced by our ever-growing Executive Research Advisory Panel). We have been incredibly fortunate to forge strong research partnerships on a number of new research projects, working with the Queensland University of Technology (School of Justice, Law Faculty and the Creative Industries Faculty), the Institute for Social Neuroscience, La Trobe University (School of Psychology and Public Health), University of Melbourne (Department of Social Work), the Institute of Child Protection Studies (Australian Catholic University), and the Economist Intelligence Unit (London).

This financial year we released the Interim Report on our evaluation of Bravehearts' therapeutic services. While Bravehearts has conducted informal, small-scale reviews of its therapeutic service as part of its commitment to best practice, an in-depth evaluation of the impact of the service is yet to be conducted.

The aim of this current evaluation is specifically to:

1. Understand levels of client symptomology and functioning at commencement of counselling for two distinct client groups (child/adolescent clients, and adult clients).
2. Examine changes in client symptomology and functioning from commencement to completion of counselling for these client groups.
3. Understand perceptions of Bravehearts' therapeutic services and related outcomes for child/adolescent clients and adult clients.

The final report is due for release at the end of 2021.

Bravehearts has been fortunate to attend a number of conferences and symposiums over the past 12 months. Attending thirteen conferences or webinars, provided our research team with opportunities to network and share knowledge and expertise with others in the sector.

Bravehearts' Director of Research, Carol Ronken, was invited to co-present a workshop at the Australian and New Zealand Association for the Treatment of Sexual Abuse conference in Brisbane, alongside our colleagues from the Queensland University of Technology, Associate Professor Kelly Richards and Dr Jodi Death and Professor Kieran McCartan from the University of the West of England. This workshop for researchers, academics and practitioners presented the outcomes from an evaluation of post release programs for sex offenders, and specifically findings from interviews with victims and survivors on their views of offender reintegration. The research has been published by the Australian National Research Organisation for Women's Safety.

Among other presentations, we were also invited to speak at the National Indigenous Youth Empowerment Summit, where we spoke about the importance of meaningful engagement and providing voice and lived experience in lobbying for reform in child protection.

## Submissions and Lobbying

Despite COVID-19 greatly impacting Government and the sector, Bravehearts continued active participation in State and Federal Inquiries and Reviews, providing 26 submissions to the following:

July	South Australia	Evidence (Reporting on Sexual Offences) Amendment Bill 2019
	Victoria	Royal Commission into Mental Health
August	Tasmania	Justice Legislation (Organisational Liability for Child Abuse) Amendment Bill 2019
September	Queensland	Rethinking Rights and Regulation: Child protection legislative reform
	Queensland	Community Based Sentences (interstate Travel) Bill 2019
	Victoria	Letter to the AG re: Children Legislation Amendment Bill 2019
	Queensland	Consultation Draft of the Criminal Code (Child Sexual Offences Reform) and Other Legislation Amendment Bill 2019
October	Queensland	Child Death Review Legislation Amendment Bill 2019
	Commonwealth	Inquiry into the Crimes Legislation Amendment (Sexual Crimes Against Children and Community Protection Measures) Bill 2019 [Provisions]
	Queensland	Police Powers and Responsibilities and Other Legislation Amendment Bill 2019
	Queensland	Review of consent laws and the excuse of mistake of fact (preliminary)
	Commonwealth	Inquiry into Age Verification
December	New South Wales	Section 293 of the Criminal Procedure Act 1986
	Tasmania	Developing a program to prevent harmful sexual behaviours for children and young people
January	Queensland	Criminal Code (Child Sexual Offences Reform) and Other Legislation Amendment Bill 2019
	Queensland	Feedback to proposed Criminal Code and Coroners Act amendments
	Commonwealth	Mental Health review
	Queensland	Review of consent laws and the excuse of mistake of fact
February	New South Wales	Homicide Consultation Paper
	Tasmania	Sentencing Amendment (Dangerous Criminals and High-Risk Offenders) Bill 2020
	Commonwealth	Online Safety Legislation Reform
March	Australian Capital Territory	Child Safe Standards community consultation
	Queensland	Corrective Services Act
	Commonwealth	Public Hearing Redress 2-year review
April	Commonwealth	National Centre – online survey
May	Queensland	COVID-19 Domestic and Family Violence Online Survey



**“The research conducted by Bravehearts provides a strong, best-practice approach for the provision and development of our service delivery programs, contributes to community and sector understandings of why child sexual assault and exploitation occurs and its impacts, and advocates for evidence-based policy and legislation responses.”**

*- Carol Ronken, Director of Research, Bravehearts*



# Fundraising and Awareness

## Claude 'The Mowerman' Harvey

Bravehearts wishes to thank and celebrate the amazing efforts of Claude 'The Mowerman' Harvey OAM. He is a real-life superhero for Australian kids, spending his retirement trekking nationwide to spread awareness of child safety and raise funds for Australia's leading child protection organisation, Bravehearts.

Claude has done many trips this year including his regular Child Protection Week trip at the Gold Coast from Coolangatta to Hope Island and back. He also started his Geelong to Mildura trip in March 2020 but had to come home due to COVID-19.

Claude has raised \$85,763.55 this financial year and has raised over \$1.2 million dollars in last 13 years.

Thank you again Claude for your amazing work and fundraising you do to help protect kids!



## 777 Virtual Marathon

Through all kinds of weather, we had over 40 virtual runners who completed 7 marathons, across 7 days, in 7 states, whilst also fundraising to protect Aussie kids from sexual harm.

Bravehearts is deeply grateful to our 777 runners who took part in this year's virtual event. Though it was disappointing the live event couldn't happen due to COVID-19, it was heartwarming to see how many runners took on the virtual challenge, posting their daily updates on our runners support group page, encouraging and inspiring each other to go the distance.

A huge thank you to our 777 sponsors, fisiocrem Australia, Autopact Foundation and Run Down Under for their support of the event.

### Our 2020 777 National Runners

Alice Rixon	Laura Cascarino
Brian Jackson	Laura Firth
Chris Glacken	Mark Supple
Dani McLaren	Matt Arnold
Daniel Mazzei	Megan McGinty
Darren Barlow	Melissa McSeveney
Denis Perry	Melissa Searle
Dianne Jordan	Monique Ashley
Ellen Carydias	Peter Mahoney
Fenix Maiorana	Phoebe Herring
Fiona Hilder	Rory Haynes
Gareth Williams	Ross Scott
Guy Walters	Samantha Mazzei
Jade Cranton	Stacey Ward
Janet Cox	Stephanie Brown
Jenny Beveridge	Stuart Carter
Jess Peil	Stuart Wise
Jodie Charlesworth	Susan Hawley
John Wilson	Tracey Gallagher
Katie Davies	Tracey Wilson
Kelly McLeod	Vlad Ixel
Kerry Fitzgibbon	

**“Day 7 and final 7kms completed. 53kms in total! Congratulations to everyone who participated and supported.**

**It's been a great week and I can't wait to do it again!”**

*- 777 Virtual Marathon runner*

## Third-Party Fundraising

Third-party fundraising events are held throughout the year by individuals, businesses and organisations committed to protecting Australian kids.

Due to COVID-19, Bravehearts' supporters had to think of new and creative ways to fundraise. Being unable to gather people together, many fundraisers chose to go virtual.

Below are our top 10 fundraising champions from the past financial year.

- |                                      |             |
|--------------------------------------|-------------|
| 1. Claude 'The Mowerman' Harvey      | \$85,763.55 |
| 2. Pecosa Australia                  | \$13,412.00 |
| 3. Forest Oak Drive Christmas Lights | \$5,883.65  |
| 4. Medshow                           | \$5,087.60  |
| 5. Madelyn Franz                     | \$35,12.47  |
| 6. Sylvia P Athletic Wear            | \$3,563.73  |
| 7. Lucy N                            | \$2,610.00  |
| 8. Pine Rivers Bowling Club          | \$2,500.00  |
| 9. Piyumi de Silva                   | \$2,473.14  |
| 10. Hats for High Tea                | \$2,380.00  |



## White Balloon Day

White Balloon Day is Bravehearts' signature annual awareness and fundraising campaign. 2019 marked the campaign's twenty-third year. The primary objective of White Balloon Day is to increase community awareness about the crime of child sexual assault for the purpose of prevention.

White Balloon Day 2019 was funded by a grant from Department of Social Services (DSS), National Initiatives.

White Balloon Day 2019 was held on Friday September 6.

The theme for the 2019 campaign was 'Protecting kids is everyone's job, no matter what your job.'

Visually the campaign used bright, bold primary colours, with images of children dressed up as people in all different types of 'jobs'.

The concept was intended for adults to realise that no matter what they do as a job, whether it be working in business, a trade, a teacher, etc, it is your job to protect children. This particularly came into play with the social media aspect of the campaign.

The campaign saw high engagement on social media with the 'Protect Kids' selfies trending across the country, both in the lead up to White Balloon Day and on the actual day.

Ambassadors, celebrities, dignitaries, as well as general members of the community took part in this activity, with the hashtag #protectkids trending across Facebook, Instagram and Twitter on White Balloon Day.

Emphasis was placed on national advertising for the purpose of increasing community engagement and awareness of child sexual assault prevention. Significant support was provided by outdoor advertising agencies to assist with our nation-wide coverage, providing pro-bono placements of our ads in high traffic areas across the country.

**“funds raised as part of White Balloon Day have helped to educate over 1 million children across Australia about personal safety.”**

*- Hetty Johnston AM, Founder & Executive Director, Bravehearts*

## The Bravehearts Ball

The Bravehearts Ball in support of White Balloon Day was held on September 7 at The Mecure in Brisbane. The purpose of the Ball is to engage Bravehearts' corporate and business supporters in raising funds for child protection, as well as recognising the support and contribution of Government officials, State Police and Australian Federal Police towards child protection.

240 guests attended the night and enjoyed fundraising activities such as live auctions, a silent auction, and raffles.

Entertainment was provided by roving performers and a live band and Margaux Parker MC'd the evening.

Kayleen Johnston was the keynote speaker for the evening, and gave an emotional and inspirational speech about her own experience of child sexual assault, which instigated the formation of Bravehearts back in 1996.

Volunteers were integral to the success of the night, helping with set up, selling raffle tickets, pack down and much more.

The fundraising total from the evening was \$55,816 thanks to the generosity of the guests in the room and Bravehearts' corporate supporters.

Total funds raised for the 2019 White Balloon Day campaign was \$80,162, including the Ball.





# People and Culture

## Our People

Bravehearts is an organisation that for its' size has an impressive impact on the Australian community and this is driven by our 70 dedicated staff and countless volunteers who go above and beyond in delivering Bravehearts' Mission.

Bravehearts dedicates time to fostering a culture that embodies integrity, respect, energy and empathy. What stands out is Bravehearts' commitment to the welfare of its people and despite the year that has been less than predictable Bravehearts staff have indicated via an internal survey that they have highly valued Bravehearts response to the COVID-19 pandemic.

Bravehearts was early to respond to COVID-19 and moved quickly to support staff to work from home and clients to access our vital services remotely. Bravehearts worked diligently to manage the challenges of remote working ensuring staff had the right equipment, a healthy environment to work in and clear frameworks for communications and ongoing teamwork. Unfortunately for some teams COVID-19 meant that temporarily they could not do their jobs. Although it has been an uncertain time, it was the considered and timely approach to information sharing that lessened the impact to staff. The Bravehearts team worked tirelessly to ensure workplace health and safety measures were put in place and took the approach that this pandemic would be a 'marathon and not a sprint'.

The pandemic did put pause to some key people projects including our annual employee engagement survey however there were some key achievements during the year that has provided significant benefit to our people and our team culture. These achievements include:

### Information Technology investment:

- A crucial technology upgrade where all staff were provided with new computer hardware;
- A software upgrade to Office 365 which enabled Bravehearts' staff access to improved programs unlocking new ways of communications and interconnectivity via Microsoft Teams and Microsoft SharePoint.

### Remote work:

- The technology investment combined with updated policy and procedures helped Bravehearts create a remote enabled workforce, providing many staff with more flexibility whilst enabling ongoing productivity.

### Training and Development:

- A leadership training program was established for Managers and Supervisors.
- Provided all staff quarterly internal professional development lunch and learn sessions.
- The Annual Staff Conference in February bought together all our offices providing opportunity for training and input into the strategic direction for Bravehearts. Staff were highly engaged, with many saying it was the best conference they had attended.

### Reconciliation:

- Bravehearts' Reconciliation Action Plan was endorsed by Reconciliation Australia in May 2020. Available on Bravehearts' website you can read all about our commitment to reconciliation.

Although the year ahead will continue to have its challenges, Bravehearts' people are well equipped to meet them head on.

**“Working at Bravehearts has provided learning opportunities and challenges that have supported my personal and professional growth.”**

**- Mav, Information & Support Line Operator, Bravehearts**



# Financial Overview

Bravehearts had a net surplus of \$248,682 for the fiscal year ended 30 June 2020 following the previous year's deficit of \$121,496.

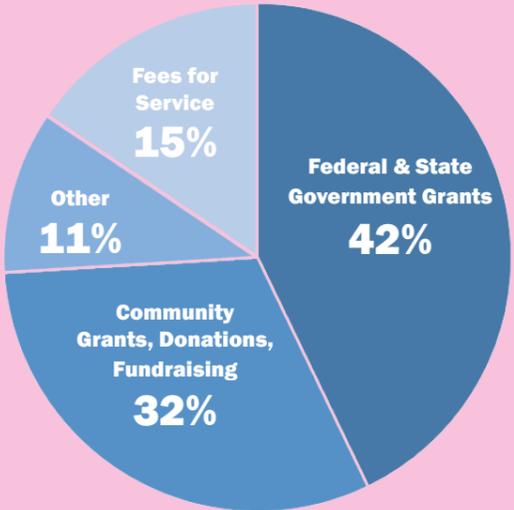
Operating income for the financial year ended 2020 was \$7,205,195.

Revenue from services such as counselling, training courses and education programs was impacted by COVID-19. Year on year, 2020 had a reduction to 15% from 21% in 2019.

Income from community and government grants, fundraising, and donations was where the majority of our funding came from at a combined 74%.

Expenditure for the year ended 30 June 2020 totalled \$6,877,599 of which 20% was spent on operational and administrative costs.

Sources of Revenue  
2019-2020 Financial Year



Expenditure  
2019-2020 Financial Year



# Grants, Philanthropy and Government Funding

Bravehearts acknowledges the funding received this financial year from the following grants and philanthropists:

## ALH Group Pty Ltd

\$50,000.00 Special Projects

## Aurizon Community Giving Fund

\$19,992.00 South East Queensland Education

## Aurora Energy Launceston

\$5,000.00 Tasmania Education

## Cazaly's Cairns

\$5,000.00 Cairns Education

## Coca Cola Australia Foundation

\$25,000.00 Turning Corners Program

## Community Enterprise Foundation

\$4,896.20 National

## Dawn Wade Foundation

\$7,875.00 Geelong Education

## Department of Child Safety, Youth & Women

\$70,000.00 MASR Trial

\$260,124.00 North Brisbane Counselling

\$1,004,760.00 South East Queensland Counselling

## Department of Education Tasmania

\$200,000.00 Tasmania Education

## Department of Social Services

\$200,000.00 White Balloon Day

\$275,701.85 Cairns Education

\$958,010.00 Redress & Redress Outreach

## Erica Foundation Pty Ltd

\$47,000.00 Turning Corners Program

## Geelong Community Foundation

\$8,000.00 Geelong Education

## Geelong FAGG Family

\$5,000.00 Geelong Education

## Give Where You Live

\$10,000.00 Geelong Education

## Google Australia Pty Ltd

\$28,000.00 International Conferences

## Lend Lease - Indooroopilly

\$15,417.60 South East Queensland Education

## Moreton Bay Regional Council Grants

\$9,940.00 Parent Packs

## Myer Stores Community Fund

\$25,000.00 Cairns Education

## Shoalhaven City Council Grant

\$5,000.00 NSW Motor Vehicle

## The L & R Uechtritz Foundation

\$5,000.00 Gold Coast Education

# 'ThankShoe' Awards

Bravehearts presents valued supporters each year with a 'ThankShoe Award' to acknowledge their contribution to child protection in Australia. Our sincerest thanks to the following businesses, organisations and individuals who have supported Bravehearts in a variety of ways this year.

## Platinum Awards

For the donation of funds and/or goods and services to the value of \$100,000 and over

Claude Harvey

Clayton Utz

Department of Child Safety, Youth and Women - Queensland

Department of Education - Tasmania

Department of Social Services

Jon Rouse

Mazzei Homes

oOH Media

Scott Chapman

## Gold Awards

For the donation of funds and/or goods and services to the value of \$50,000 and over

ALH Group Pty Ltd

Goulburn Valley Centre Against Sexual Assault

Ord Minnett Limited - Brisbane

To Infiniti Pty Ltd

The Pharmacy Guild of Australia - Queensland Branch

von Bibra Auto Village

## Silver Awards

For the donation of funds and/or goods and services to the value of \$25,000 and over

Ainsworth 4 Foundation

Aurizon Community Giving Fund

Celebrate Health

Chris May

Coca-Cola Australia Foundation

Erica Foundation Pty Ltd

Estate of the late Ruth Mary Avard

Google Australia Pty Ltd.

Grant Broadcasters Pty Ltd

Hot Tomato 102.9FM

Lachlan & Jocelyn McGillivray

Moreton Bay Regional Council

Myer Community Fund

Spell Designs Pty Ltd

Thomas Tate

Toll Group

WIN Network

## Bronze Awards

For the donation of funds and/or goods and services to the value of \$10,000 and over

AFL Cape York

BBC Digital

C C Pines Pty Ltd

CAF American

Community Enterprise Foundation - Lendlease

Estate of the late Moreen Gloria Gleeson

Esther Dyer

EzyBids Fundraising Solutions

Fisiocrem

Give Where You Live Foundation

Insigniature Signs

Jane Oliver

Jerry Schwartz Foundation

Joy Merfield

Life Fitness Australia

Neumann Benevolent Foundation

Noble Street Uniting Church

Pecosa Australia

Rapid Relief Team

Regional Express Airlines

Reuben Pelerman Benevolent Foundation

Rob Redenbach

Ruby PR

Run Down Under

Steven & Corinna Essa, Eskavater Pty Ltd

Tony Saba Family Foundation

Vincent Chiodo Charitable Trust

WPIAS Pty Ltd

## Honourary Awards

Associate Professor Elspeth McInnes, Education Futures, University of South Australia

Associate Professor Kelly Richards, School of Justice, Queensland University of Technology

Australian Federal Police

Dr Jodi Death, School of Justice, Queensland University of Technology

Professor Ben Mathews, Faculty of Law, Queensland University of Technology

Professor Daryl Higgins, Institute of Child Protection Studies, Australian Catholic University

Queensland Police Service - Child Abuse and Sexual Crime Group

Queensland Police Service - Child Protection and Investigation Units



# Patrons and Ambassadors

## Our Patrons



**Paul de Jersey AC**  
**Patron in Chief**

His Excellency the Honourable Paul de Jersey AC, Governor of Queensland, was appointed a Judge of the Supreme Court of Queensland in 1985 and was the Commercial Causes Judge from 1986 to 1989.

He was the judge constituting the Mental Health Tribunal between 1994 and 1996, President of the Queensland Industrial Court between 1996 and 1997 and was also the chairman of the Law Reform Commission of Queensland during the same period.

He was appointed Chief Justice of Queensland on 17 February 1998.



**Karl Morris AO**  
**National Vice Patron**

Karl Morris is Executive Chairman of Ord Minnett Ltd whose career spans over 30 years in financial services and wealth management.

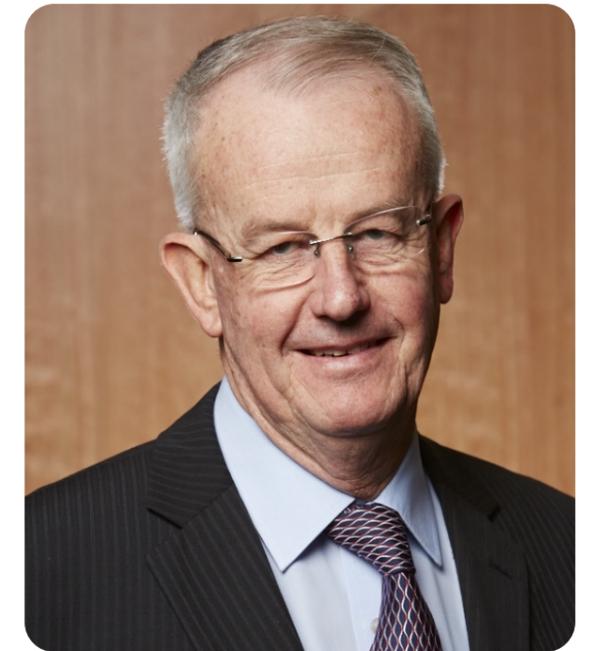
Karl is Chairman of QSuper, the Brisbane Broncos, and the Mary MacKillop Brisbane Catholic School Access Fund, Director of RACQ, and Gallipoli Medical Research Foundation, Board Member of JP Morgan Australia Advisory Council, the Financial Sector Advisory Council, and the Archdiocese of Brisbane Catholic Foundation, and Governor of the University of Notre Dame.

## Our Ambassadors

**Bob Atkinson AO APM**  
**Ambassador in Chief**

Bob Atkinson AO APM is the Former Commissioner for the Royal Commission into Institutional Responses to Child Sexual Abuse, former Commissioner of Queensland Police Service for 12 years and served in the Queensland Police Service for 44 years, including as a detective for 20 years.

Bob Atkinson acted as the police prosecutor in various Magistrates Courts during this period. He oversaw reforms after the Fitzgerald inquiry from 1990 as well as the Public Sector Management Commission Review and Report Recommendations of the Queensland Police Service in 1993.



### Ambassadors

**Duncan Armstrong** - Olympic Gold Medal Swimmer

**Amelia Ayris** - Actor

**Robin Bailey** - Radio Host/Celebrity

**Tony Bonner** - Actor

**Simone Buchanan** - Actor

**Paul Constable Calcott** - Indigenous Artist

**Kristina Costalos** - Channel 10 Journalist

**Amy Cure** - Olympic Cyclist

**Stacey Currie** - Motivational Speaker

**Damian DeMarco** - Lobbyist

**Lula Dembele** - Advocate

**Lisa Gormley** - Actor

**Natalie Gruzlewski** - TV Presenter

**Katrina Harper-Greenwell** - Commissioner at Fair Work Commission

**Kelly Humphries** - Survivor/Author/Speaker/Police Officer

**Tait MacKrill** - AFLW GWS player

**Jimmy Maher** - Ex Cricketer

**Angus McLaren** - Actor

**Kristy Meizer** - Director/Owner Lovell Meizer Funerals - Community Ambassador

**Heidi Middleton** - Co creator Sass & Bide

**Larissa Miller** - Olympic Gymnast

**Darcia Ondrovicik** - Author and Fitness Guru

**Margaux Parker** - Radio Host/Celebrity

**Meg Poulter** - Managing Director DPG Legal

**Rob Redenbach** - Author/Speaker

**Carla Rodan** - Celebrity

**Jon Rouse** - Detective Acting Superintendent Manager Operations, Victim Identification and Training Australian Centre to Counter Child Exploitation Australia

**Edwina Royce** - Actor

**Peta Searle** - St Kilda AFLW Senior Coach

**Ross Synot** - Local Ambassador Geelong

**Nichola Turner** - Womens - 30's Surfing Champion

# National Board

Bravehearts' National Board is made up of individuals with a vast range of skills and experience. The diverse membership of the Board represents a wide variety of views; however, all Board members share the common goal of sharing their expertise to support the achievement of Bravehearts' Vision to Make Australia the Safest Place in the World to Raise a Child.



**Vanessa Garrard**  
**Chair**

Vanessa Garrard is an Australian entrepreneur and a leader in the consumer products industry with over 25 years of experience in building businesses across Australia and internationally. She is the founder and Global CEO of SourceHub Group which recently acquired OZtrail, Australia's #1 Camping and Outdoor Leisure Products Brand.



**Andrew Hay**  
**Deputy Chair**

Andrew is a Partner at top-tier law firm, Clayton Utz. With over 25 years' experience as a corporate lawyer, Andrew has advised many of Australia's leading companies in corporate governance and the formal application of ethical standards.



**Gemma Cook**  
**Treasurer**

Gemma is a Bentley's Director who provides business and taxation advice. Gemma has an extensive background and specific expertise in developing solutions that align to the individual needs and circumstances of her clients.



**Jemima Harris BA LLB**  
**Company Secretary**

Jemima is a senior lawyer and executive leader. She is an experienced commercial lawyer and consultant, recognised for her pragmatic approach, commercial acumen, innovative thinking and enthusiasm for helping others.



**Hetty Johnston AM GAICD**  
**Founder and Director**

Hetty is a woman of passion and determination who has succeeded in highlighting the crime of child sexual assault both nationally and internationally. Her vision and tenacity has enabled Hetty to literally change the way we deal with child sexual assault in this country.



**Rob Molhoek**  
**Director**

Having previously been the assistant Minister for Child Safety, Rob has been involved with Bravehearts for almost a decade. Rob is currently the State Member for Southport and Chief Opposition Whip in the Queensland Parliament.



**Scott Chapman**  
**Director**  
*(Retired from Board Position 18/6/2020)*

Named one of Australia's top 50 entrepreneurs in 2018, Scott has spent over a decade working in senior management roles for and working with some of Australia's leading brands, focussing on profitable and accountable marketing and revenue strategies.

# Acknowledgments

Bravehearts is fortunate to have many government partners, as well as dedicated supporters who donate to our appeals, donate their time, and offer us services and products in kind. Without these supporters we simply could not do what we do. Bravehearts and the children and families we help are eternally grateful to these individuals and businesses for sharing our Vision of Making Australia the Safest Place in the World to Raise a Child.

## Volunteers

### Head Office (Arundel) Volunteers

Jane Carr  
Simone Gavin  
Annie Brealey  
Peggy Gullery  
Joy Hughes  
Loy Nixon  
Roxanne Scott  
Titabene Tabije  
Leonie Wright  
Jacqueline Clegg  
Cassandra Jas  
Natalie Rose  
Glynnis Phelan

### Case Management Volunteer

Esther Dyer

### 777 Volunteers

Bruce Brady  
Kristyn Ranson

### Ormeau Education Volunteers

Moya Hicks  
Ange Fitzhenry  
Chloe Howson

### Geelong Education Volunteers

Ross Synot  
Peter Donald  
Gary Work

### Gold Coast Education Volunteer

Kate Brennan

## Government Partners

Australian Federal Police  
Department of Education - Tasmania  
Department of Premier and Cabinet Qld  
Department of Social Services  
Goulburn Valley Centre Against Sexual Assault (GV CASA)  
Moreton Bay Regional Council  
Queensland Department of Child Safety, Youth and Women  
Queensland Family and Child Commission  
Queensland Police Service



## Executive Research Advisory Panel

**Assistant Professor Alissa Ackerman** (College of Humanities and Social Sciences, California State University, Fullerton)

**Dr Jenine Beekhuyzen** (Founder and CEO of Tech Girls Movement)

**Peter Bickford** (Barrister)

**Francesca Brown** (Child and Youth Forensic Outreach Services, Children's Health Queensland)

**Professor Leonie Callaway** (Centre for Clinical Research, Faculty of Medicine, University of Queensland)

**Dr Larissa Christensen** (School of Law and Criminology, University of the Sunshine Coast)

**Associate Professor Annie Cossins** (Faculty of Law, University of New South Wales)

**Barbara Cox** (Sequel Communications)

**Sergeant Cameron Craig** (Child Abuse and Sexual Crime Group, Queensland Police Service)

**Dr Melissa Curley** (Political Science and International Studies, University of Queensland)

**Dr. Jodi Death** (School of Justice, Queensland University of Technology)

**Lula Dembele** (Accountability Matters Project)

**Nina Funnell** (freelance journalist)

**Joseph Di Gregorio** (Office of the e-Safety Commissioner)

**Dr Terry Goldsworthy** (Faculty of Society and Design, Bond University)

**Dr Margaret Hardy** (Centre for Disease Control and Prevention, Atlanta USA)

**Dr Danielle Harris** (Griffith Youth Forensic Service, Griffith University)

**Professor Daryl Higgins** (Institute of Child Protection Studies, Australian Catholic University)

**Craig Hughes-Cashmore** (CEO, Survivors & Mates Support Network (SAMSN))

**Professor Mark Kebbell** (School of Applied Psychology, Griffith University)

**Dr Jeremy Kerr** (Creative Industries Faculty, Queensland University of Technology)

**Dr Rachel King** (Team Leader, Lotus Support Services, Micah Projects)

**Greg Layton** (Founder and Executive Coach, Chief Maker)

**Dr Ben Mathews** (Faculty of Law, Queensland University of Technology)

**Professor Paul Mazerolle** (Pro Vice Chancellor for Arts, Education and Law, Griffith University)

**Associate Professor Kieran McCartan** (Health and Social Sciences, University of the West of England)

**Dr Elspeth McInnes** (School of Education, University of South Australia)

**Dr Nadine McKillop** (University of the Sunshine Coast)

**Ashley Phelan** (Child Abuse and Sexual Crime Group, Queensland Police Service)

**Associate Professor Aileen Pidgeon** (Faculty of Society and Design, Bond University)

**Kathy Prentice** (Victim Support Services, Qld Health)

**Dr Kelly Richards** (School of Justice, Queensland University of Technology)

**Professor Boni Robertson** (Office of Indigenous Community Engagement, Policy and Partnerships, Griffith University)

**Detective Inspector Jon Rouse** (Australian Centre to Counter Child Exploitation)

**Tess Rowley** (Corporate Speaker, Trainer & Writer)

**Sonya Ryan** (Founder, Carly Ryan Foundation)

**Damian Scattini** (Partner at Quinn Emanuel Trial Lawyers)

**Associate Professor Cassandra Seery** (Faculty of Business and Law, Deakin University)

**Lucy Thomas** (Co-Founder/Co-CEO, Project Rockit)

**Rosie Thomas** (Co-Founder/Co-CEO, Project Rockit)

**Sheryle Vilencia** (Psychologist)

**Liz Walker** (Managing Director, Youth Wellbeing Project)

**Dr Kerryann Walsh** (Faculty of Education, Queensland University of Technology)

**Karyn Walsh AM** (CEO, Micah Projects)

**“Bravehearts’ Executive Research Advisory Panel is committed to sharing their knowledge and working together to effectively respond to and ultimately prevent child sexual assault and exploitation in our society.”**

**- Carol Ronken, Director of Research, Bravehearts**



# Corporate Partners

Bravehearts is grateful for the support we receive from all our valued corporate partners. Organisations have made a positive impact on the lives of thousands of Australian children by supporting Bravehearts through corporate partnerships, sponsorships, workplace giving or fundraising.

Although COVID-19 made it a challenging year for partnerships, we were grateful for the continued and ongoing support of our corporate partners, and new businesses alike. This support was invaluable as we managed to develop and navigate our road map through these unprecedented times, ensuring Bravehearts could continue to support those most vulnerable.

Our partnership opportunities include financial and non-financial assistance. To learn more about becoming a corporate partner please contact us via [partnerships@bravehearts.org.au](mailto:partnerships@bravehearts.org.au) or 07 5552 3060.

## Providing products or services

A range of businesses provide products or services to Bravehearts in kind. Insigniature Signs provides signage and promotional banners across our multiple locations. Ooh! Media provides national advertising across Australia for our major campaigns. The Advertising Works provides advertising booking services, TOLL NQX provides free courier services across Australia and Vincents Lending Solutions provides volunteer staff for fundraising activities. These contributions allow Bravehearts to keep expenses to a minimum.

## Donating a percentage of sales

A variety of businesses donate a percentage of profit from particular products or services. Australian Framing Solutions Pty Ltd donate a percentage of sales to Bravehearts when selling a specific style of frame, and Nouveau Homes donate a percentage from every home contract signed. Not only does this create a revenue stream for Bravehearts, it assists with raising awareness, our Mission and Vision.

**“By supporting Bravehearts through a corporate partnership, you will enable us to continue providing vital education, training, and support services to survivors and their families.”**

*-Michelle Borkowski,  
Corporate Partnerships Manager, Bravehearts*

## Sponsoring a program

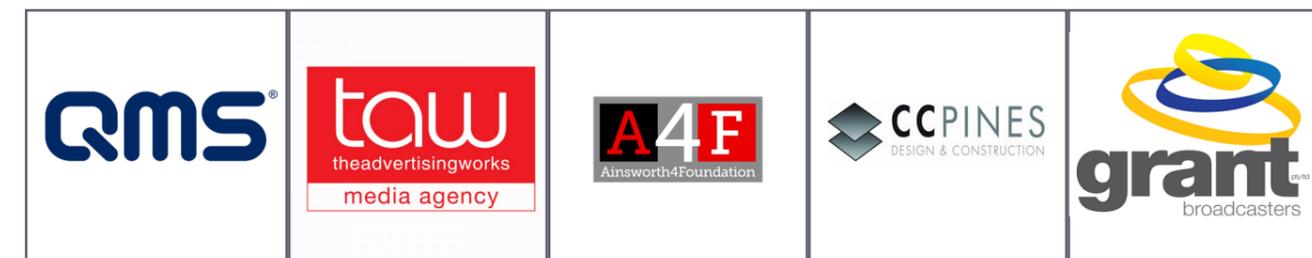
Bravehearts’ education programs are proudly supported across many locations by businesses in their respective local areas. Programs such as the Ditto’s Keep Safe Adventure Show are able to grow only with the support of these local businesses.

Those currently contributing to and supporting the protection and empowerment of children from an early age are Mazzei Homes, Celebrate Health, Mitsubishi Australia and von Bibra Auto Village.

## Sponsoring events and campaigns

Bravehearts hosts a variety of events during the year, underpinned by our two signature events - White Balloon Day and Bravehearts’ 777 Marathon. White Balloon Day is our largest, and longest established national awareness and fundraising campaign and has a number of sponsorship opportunities available.

The 777 Marathon is a major fundraiser. Although this event was cancelled for 2020, we have engaged significant national brands such as Anytime Fitness, Oaks Hotels Resorts, Fisiocrem, Autopact and Virgin Airlines to work with us into the future. Additional sponsorship opportunities for the 777 Marathon will be available for the 2021 event. Other key events include the Bravehearts Ball, Hats for High Tea and Bravehearts’ Golf Day.





Bravehearts Foundation Limited  
 PO Box 575 Arundel BC QLD 4214  
 National Head Office 9 Byth Street Arundel QLD 4214  
 P 07 5552 3000 F 07 5552 3088 [bravehearts.org.au](http://bravehearts.org.au)

ABN 41 496 913 890 ACN 607 315 917

© 2020 Bravehearts Foundation

*Bravehearts Foundation operates a service delivery system that complies with requirements of Human Services Quality Standards.*

**Bravehearts**  
 Educate Empower Protect  
 Our Kids